

# The First #30DayChartChallenge

A Summary of Inspiring Contributions, Our Learnings,  
and About the Value of Challenges in General



*Dr. Cédric Scherer • Data Visualization Lisboa • May 20 2021*

*@CedScherer • @DatavisLisboa • #vislis*

# #30DayChartChallenge

— April 2021 —

30 Days • 30 Charts • 5 Categories



***comparisons***



***distributions***



***relationships***



***timeseries***



***uncertainties***

*A Data Visualization Challenge by Dominic Royé and Cédric Scherer*



*Cédric  
Scherer*  
cedricscherer.com

## Scientist

*PostDoc in Computational Ecology  
@ Leibniz Institute for Zoo and Wildlife Research*

» Analyses, visualization, geodata, reproducible workflows – all in R!

## DataViz Designer

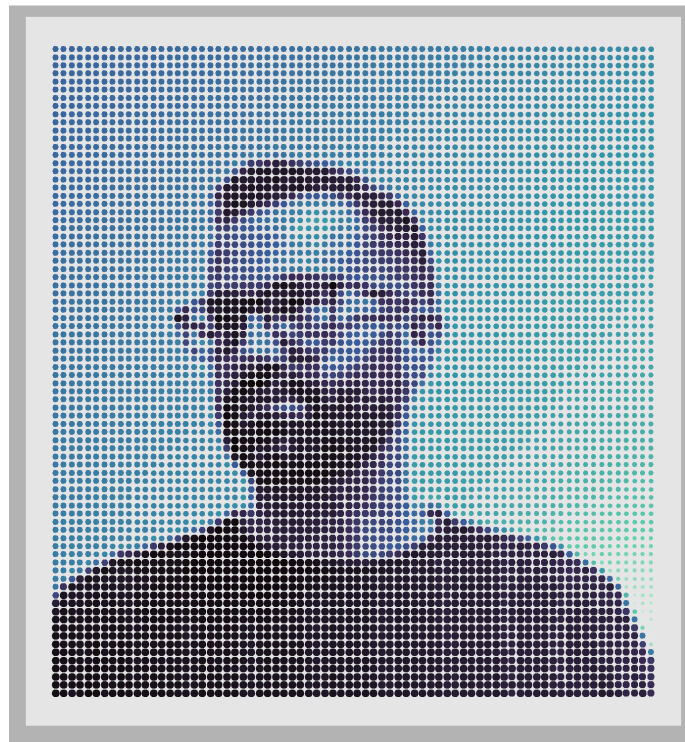
*Freelancing Data Visualization Specialist/Consultant/Instructor*

» Visualization, cartography, reproducible workflows, workshops



*Cédric  
Scherer*

[cedricscherer.com](http://cedricscherer.com)



*Dominic  
Royé*

[dominicroye.github.io](http://dominicroye.github.io)



# #30DayMapChallenge

- |                     |                |                       |
|---------------------|----------------|-----------------------|
| 1. Points           | 11. Elevation  | 21. Environment       |
| 2. Lines            | 12. Movement   | 22. Built environment |
| 3. Polygons         | 13. Tracks     | 23. Population        |
| 4. Hexagons(!)      | 14. Boundaries | 24. Statistics        |
| 5. Raster           | 15. Names      | 25. Climate           |
| 6. Blue             | 16. Places     | 26. Hydrology         |
| 7. Red              | 17. Zones      | 27. Resources         |
| 8. Green            | 18. Globe      | 28. Funny             |
| 9. Yellow           | 19. Urban      | 29. Experimental      |
| 10. Black and white | 20. Rural      | 30. Home              |



Topi Tjukanov  
@tjukanov

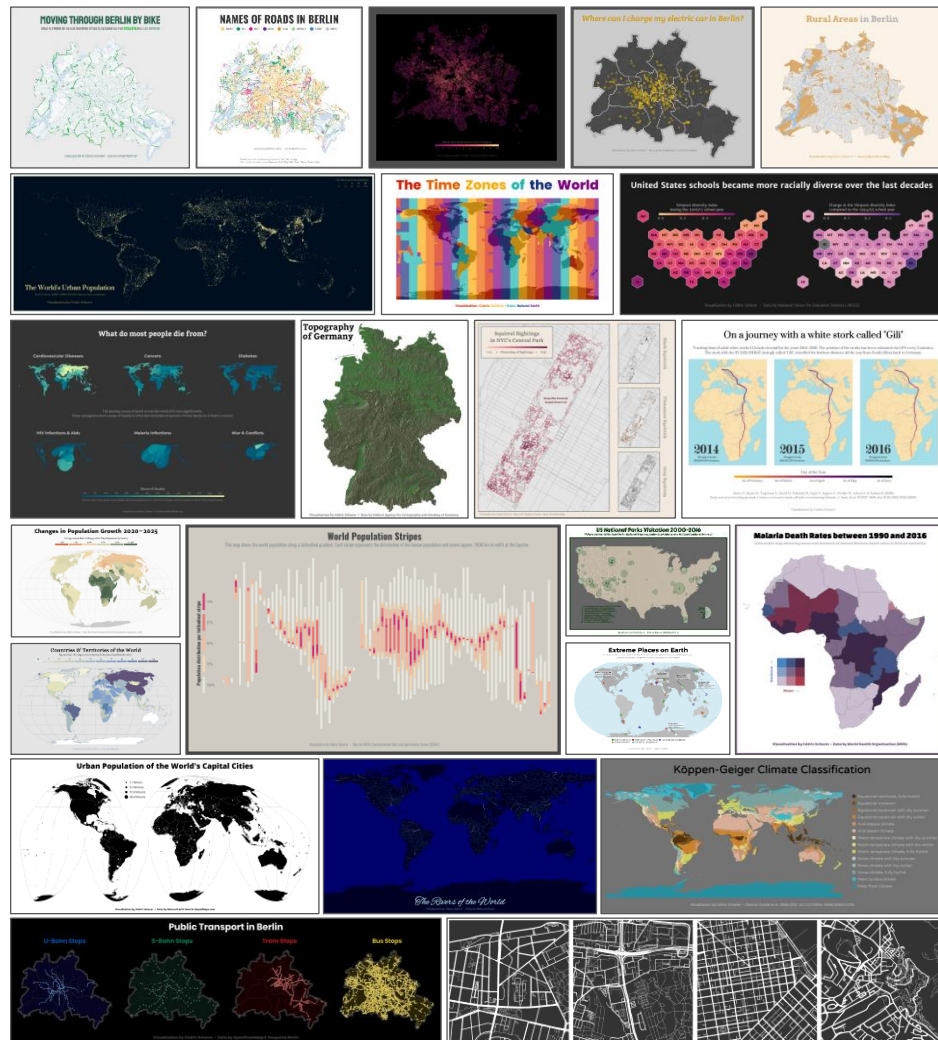
...

Announcing **#30DayMapChallenge** in November 2019!  
Create a map each day of the month with the following themes

No restriction on tools. All maps should be created by you. Doing less than 30 maps is fine.

**#gischat #geography #cartography #dataviz**

2:53 PM · Oct 25, 2019 · Twitter Web App



309 Retweets 117 Quote Tweets 820 Likes

# #30DayMapChallenge

- |                     |                |                       |
|---------------------|----------------|-----------------------|
| 1. Points           | 11. Elevation  | 21. Environment       |
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| 8. Green            | 18. Globe      | 28. Funny             |
| 9. Yellow           | 19. Urban      | 29. Experimental      |
| 10. Black and white | 20. Rural      | 30. Home              |

# #30DayMapChallenge

November 2020

- |               |                                    |                         |
|---------------|------------------------------------|-------------------------|
| 1. Points     | 11. 3D                             | 21. Water               |
| 2. Lines      | 12. Map not made with GIS software | 22. Movement            |
| 3. Polygons   | 13. Raster                         | 23. Boundaries          |
| 4. Hexagons   | 14. Climate change                 | 24. Elevation           |
| 5. Blue       | 15. Connections                    | 25. COVID-19            |
| 6. Red        | 16. Island(s)                      | 26. Map with a new tool |
| 7. Green      | 17. Historical map                 | 27. Big or small data   |
| 8. Yellow     | 18. Landuse                        | 28. Non-geographic map  |
| 9. Monochrome | 19. NULL                           | 29. Globe               |
| 10. Grid      | 20. Population                     | 30. A map               |



**Topi Tjukanov** @tjukanov · Nov 29, 2020

One day left of [#30DayMapChallenge](#). Should it be next year...

Same. 30 maps in 30 days

51.1%

15 maps in 30 days

36.1%

Something else. What?

12.8%

366 votes · Final results



18



8



35



**Dominic Royé**

@dr\_xeo

Replying to [@tjukanov](#)

Is there already a corresponding [#30dayschartchallenge](#)?

7:34 PM · Nov 30, 2020 · Twitter for Android

2 Likes



**Topi Tjukanov** @tjukanov · Nov 30, 2020

Replying to [@dr\\_xeo](#)

The hashtag seems to be empty, so I guess not.



1











**Dominic Royé** @dr\_xeo · Nov 30, 2020

So, when we should do the first chart challenge? Someone else interested? [@CedScherer](#)? 😊



1



Deviation	Correlation	Ranking	Distribution	Change over Time	Magnitude	Part-to-whole	Spatial	Flow
<p>Emphasise variance (V) from a fixed reference point. Typically the reference point is the mean, but it can also be a long-term average. Can also be used to show sentiment (+/-) (positive/negative/neutral).</p> <p><b>Example FT uses</b> Trade imbalances (US) shows change in the trade deficit.</p> 	<p>Shows the relationship between two or more variables. The shaded area indicates the strength of the relationship. Can also be used to show the relationship between two variables (e.g. GDP and unemployment).</p> <p><b>Example FT uses</b> Inflation and unemployment, income and the age gap.</p> 	<p>Use when a value is placed in an ordered list (e.g. GDP and unemployment). The shaded area indicates the strength of the relationship.</p> <p><b>Example FT uses</b> Voting, investment, league tables, country ranking, election results.</p> 	<p>Shows values in a dataset and how often they occur. The shaded area indicates the strength of the relationship.</p> <p><b>Example FT uses</b> Income distribution, population, country ranking, election results.</p> 	<p>Use emphasis in changing trends. These can be used to compare the trend of a series (e.g. GDP and unemployment) with other series (e.g. GDP and unemployment).</p> <p><b>Example FT uses</b> Country ranking, election results, country ranking, election results.</p> 	<p>Shows comparisons. These can be used to compare values in a region with other regions or with a long-term average. Can also be used to show sentiment (+/-) (positive/negative/neutral).</p> <p><b>Example FT uses</b> Country ranking, election results, country ranking, election results.</p> 	<p>Shows the relationship between two or more variables. The shaded area indicates the strength of the relationship.</p> <p><b>Example FT uses</b> Inflation and unemployment, income and the age gap.</p> 	<p>Shows changes in flows (e.g. GDP and unemployment). The shaded area indicates the strength of the relationship.</p> <p><b>Example FT uses</b> Country ranking, election results, country ranking, election results.</p> 	
<p><b>Stripchart bar</b> A simple standard bar chart that can be used to compare values in a region with other regions or with a long-term average.</p> <p><b>Grouped stacked bar</b> Perfect for presenting a series of values which can be broken down into sub-categories (e.g. expenditure by region).</p> <p><b>Stair</b> Splits a single value into two contrasting components (e.g. revenue vs. expenditure).</p> <p><b>Surfplot/Sea Floor line</b> The shaded area of mean data above a line indicates the difference between two series.</p>	<p><b>Scatterplot</b> The standard way to show the relationship between two variables. The shaded area indicates the strength of the relationship.</p> <p><b>Column + line</b> A good way of showing the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Connected scatterplot</b> Usually used to show the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Matrix</b> Like a scatterplot but with additional data by using the circles (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>XY heatmap</b> A good way of showing the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p>	<p><b>Ordered bar</b> Standard bar charts where the values of the bars are ordered (e.g. GDP and unemployment).</p> <p><b>Ordered column</b> See above.</p> <p><b>Ordered proportional symbol</b> Use when bars are big and the values are proportional (e.g. GDP and unemployment).</p> <p><b>Dot strip plot</b> Dots placed in order (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Stair</b> Perfect for showing the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Letterplot</b> Lettres show more information than a bar chart (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Barplot</b> Effective for showing the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p>	<p><b>Histogram</b> The standard way to show the distribution of values in a dataset. The shaded area indicates the strength of the relationship.</p> <p><b>Dot plot</b> A simple way of showing the distribution of values in a dataset. The shaded area indicates the strength of the relationship.</p> <p><b>Dot strip plot</b> Dots placed in order (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Barplot</b> Effective for showing the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Letterplot</b> Lettres show more information than a bar chart (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Barplot</b> Effective for showing the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p>	<p><b>Line</b> The standard way to show the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Column</b> Columns with bars (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Column + line</b> A good way of showing the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Stair</b> Perfect for showing the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Area chart</b> Use when a value is placed in an ordered list (e.g. GDP and unemployment). The shaded area indicates the strength of the relationship.</p> <p><b>Conduct</b> Usually used to show the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Fun chart (spaghetti)</b> Effective for showing the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p>	<p><b>Column</b> The standard way to show the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Bar</b> Effective for showing the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Barplot</b> Effective for showing the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Letterplot</b> Lettres show more information than a bar chart (e.g. GDP and unemployment) and a line (e.g. inflation).</p> <p><b>Barplot</b> Effective for showing the relationship between two variables (e.g. GDP and unemployment) and a line (e.g. inflation).</p>	<p><b>Scatterplot</b> The standard way to show the relationship between two variables. 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# Visual vocabulary

Designing with data

There are so many ways to visualise data - how do we know which one to pick? Use the categories across the top to decide which data relationship is most important in your story, then look at the different types of chart within the category to form some initial ideas about what might work best. This list is not meant to be exhaustive, nor a wizard, but is a useful starting point for making informative and meaningful data visualisations.



ft.com/vocabulary



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© Financial Times 2024



# THE GRAPHIC CONTINUUM

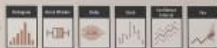
The Graphic Continuum shows several ways that data can be illustrated individually or combined to show relationships. Use of various shapes, chart types, and colors can help identify patterns, tell stories, and reveal relationships between different sets and types of data. Bar charts, or histograms, for example, can illustrate a distribution of data over time, but they also can show categorical or geographic differences. Scatterplots can illustrate data from a single instance or for a period, but they also can be used to identify a distribution around a mean.

This set of charts do not constitute an exhaustive list, nor do the connections represent every possible pathway for linking data and ideas. Instead, the Graphic Continuum identifies some presentation methods, and it explores some of the connections that can link different representations together. The six groups do not define all possibilities. Many other useful, overlapping data types and visualization techniques are possible.

This chart can guide graphic choices, but your imagination can lead the way to other effective ways to present data.

## DISTRIBUTION

Original representation of the distribution of data



## TIME

Track changes over time



## COMPARING CATEGORIES

Compare information categories



## GEOSPATIAL

Visualize data in geographic space



## PART-TO-WHOLE

Visualize how the part of a variable is related



## RELATIONSHIP

Visualize the relationship or relationship between variables



"The Graphic Continuum" by Jonathan Schwabisch and Severino Ribecca



# #30DayChartChallenge

April 2021 • 30 Days • 30 Charts • 5 Categories



## ***comparisons***

1. part-to-whole
2. pictogram
3. historical
4. magical
5. slope
6. experimental



## ***distributions***

7. physical
8. animals
9. statistics
10. abstract
11. circular
12. strips



## ***relationships***

13. correlation
14. space
15. multivariate
16. trees
17. pop culture
18. connections



## ***timeseries***

19. global change
20. upwards
21. downwards
22. animation
23. tiles
24. monochrome



## ***uncertainties***

25. demographic
26. trends
27. educational
28. future
29. deviations
30. 3D

**Follow @30DayChartChall for more!**

# #30DayChartChallenge

Every April • 30 Days • 30 Charts • 5 Categories



## #30DayChartChallenge

@30DayChartChall

Edit profile

A #DataViz challenge by @CedScherer and @dr\_xeo

📅 2nd edition in April 2022

📈 Check #30DayChartChallenge for contributions to the 1st edition!

🌐 Worldwide 📄 [github.com/Z3tt/30DayChar...](https://github.com/Z3tt/30DayChartChallenge) 📅 Joined February 2021

2,485 Following 2,264 Followers



#30DayChartChallenge

@30DayChartChall

Hello World 🌍🌍🌍

We are excited to announce the first #30DayChartChallenge, happening in April 2021!

Stay tuned for more information about our inspiration and categories later!

## #30DayChartChallenge

April 2021 • 30 Days • 30 Charts • 5 Categories



comparisons



distributions



relationships



timeseries



uncertainties

Join us during April 2021 and follow @30DayChartChall for more!

👤 Dominic Royé and Cédric Scherer

5:26 PM · Feb 21, 2021 · Twitter Web App



#30DayChartChallenge

@30DayChartChall

...

The challenge has started!

? How to participate? Tag [#30DayChartChallenge](#) when sharing your contribution.



Resources + Collection of Contributions per day:  
[github.com/Z3tt/30DayChar...](https://github.com/Z3tt/30DayChar...)



Dedicated [#Rstats](#) Collection:  
[github.com/dominicroye/rs...](https://github.com/dominicroye/rs...)



Daily Challenge Topics 📌

## #30DayChartChallenge

April 2021 • 30 Days • 30 Charts • 5 Categories

comparisons	distributions	relationships	timeseries	uncertainties
1. part-to-whole	7. physical	13. correlation	19. global change	25. demographic
2. pictogram	8. animals	14. space	20. upwards	26. trends
3. historical	9. statistics	15. multivariate	21. downwards	27. educational
4. magical	10. abstract	16. trees	22. animation	28. future
5. slope	11. circular	17. pop culture	23. tiles	29. deviations
6. experimental	12. strips	18. connections	24. monochrome	30. 3D

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#30DayChartChallenge

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 Daily Challenge Topics 


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April 2021 • 30 Days • 30 Charts • 5 Categories




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Follow @30DayChartChall for more!

[github.com/z3tt/30DayChartChallenge\\_Collection2021](https://github.com/z3tt/30DayChartChallenge_Collection2021)





#30DayChartChallenge

@30DayChartChall

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Follow @30DayChartChall for more!

4:58 PM · Apr 1, 2021 · Twitter Web App

## How to contribute?

Anyone is welcome to contribute, no matter which data source or tool you use.

If you share your contributions on Twitter, please use the hashtag **#30DayChartChallenge** and/or tag the [@30DayChartChall](https://twitter.com/30DayChartChall) account.

## Data

You are free to pick whatever data you want—we do not provide any particular dataset for each challenge. Either use the same dataset for all or different datasets each day, as you like! Search the internet, collect your own, visualize daily experiences or funny stats. Nevertheless, we would like to provide a starter kit of possible data sources:

- [Google dataset search](#)
- [data.world](#)
- [kaggle](#)
- [Data Is Plural](#)
- [OurWorldInData](#)
- [Eurostats](#)
- [UN Stats](#)
- [WHO](#)
- [OECD Stats](#)
- [Socioeconomic Data and Applications Center \(NASA\)](#)
- [MakeoverMonday](#)
- [TidyTuesday](#) (search through old datasets [here](#), [here](#) and [here](#))
- [IMDb datasets](#)
- [Free GIS data](#)
- [WorldClim](#) — maps, graphs, tables, and data of the global climate
- [Rdatasets](#) — over 1300 datasets originally distributed in R packages
- [List of R packages to import data](#)

## Chart Type Selection

There are many great selection helpers out there, guiding you through the many different boxes you can fit the endless number of (sub)chart types in. Here is a non-exhaustive list:

- [Chart Suggestions—A Thought-Starter](#) by Andrew Abela — an all-time classic ([latest version](#))
- [Graphic Continuum](#) by Jon Schwabish and Severino Ribecca — the main source for the five categories
- [Visual Vocabulary](#) by the Financial Times Visual Journalism — chart choice helpers with lots of further links
  - [interactive version](#)
  - [static version](#)
- [From Data to Viz](#) by Yan Holtz — interactive, with information and codes for each chart type
  - [R code collection](#)
  - [Python code collection](#)
  - [D3js code collection](#)
- [DataVizProject](#) by ferdio — interactive with lots of examples
- [Visualization Universe](#) by Adiomia and Google News Lab
- [How to Choose the Right Chart Type](#) — another, very compact, decision tree to help you



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Daily Challenge Topics 🟡

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6. experimental	12. strips	18. connections	24. monochrome	30. 3D

Follow @30DayChartChall for more!

## Contributions

Collection of all contributions per day (shared on Twitter with the hashtag and/or mentioning @30DayChartChall account). For now just named images in a folder—hopefully going to clean it up once the challenge is over.

### Comparisons:

- Day 1: Part-to-Whole
- Day 2: Pictogram
- Day 3: Historical
- Day 4: Magical
- Day 5: Slope
- Day 6: Experimental

### Distributions:

- Day 7: Physical
- Day 8: Animals
- Day 9: Statistics
- Day 10: Abstract
- Day 11: Circular
- Day 12: Strips

### Relationships:

- Day 13: Correlation
- Day 14: Space
- Day 15: Multivariate
- Day 16: Trees
- Day 17: Pop Culture
- Day 18: Connections

### Timeseries:

- Day 19: Global Change
- Day 20: Upwards
- Day 21: Downwards
- Day 22: Animation
- Day 23: Tiles
- Day 24: Monochrome

### Uncertainties:

- Day 25: Demographic
- Day 26: Trends
- Day 27: Educational
- Day 28: Future
- Day 29: Deviations
- Day 30: 3D



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# SHOWCASE

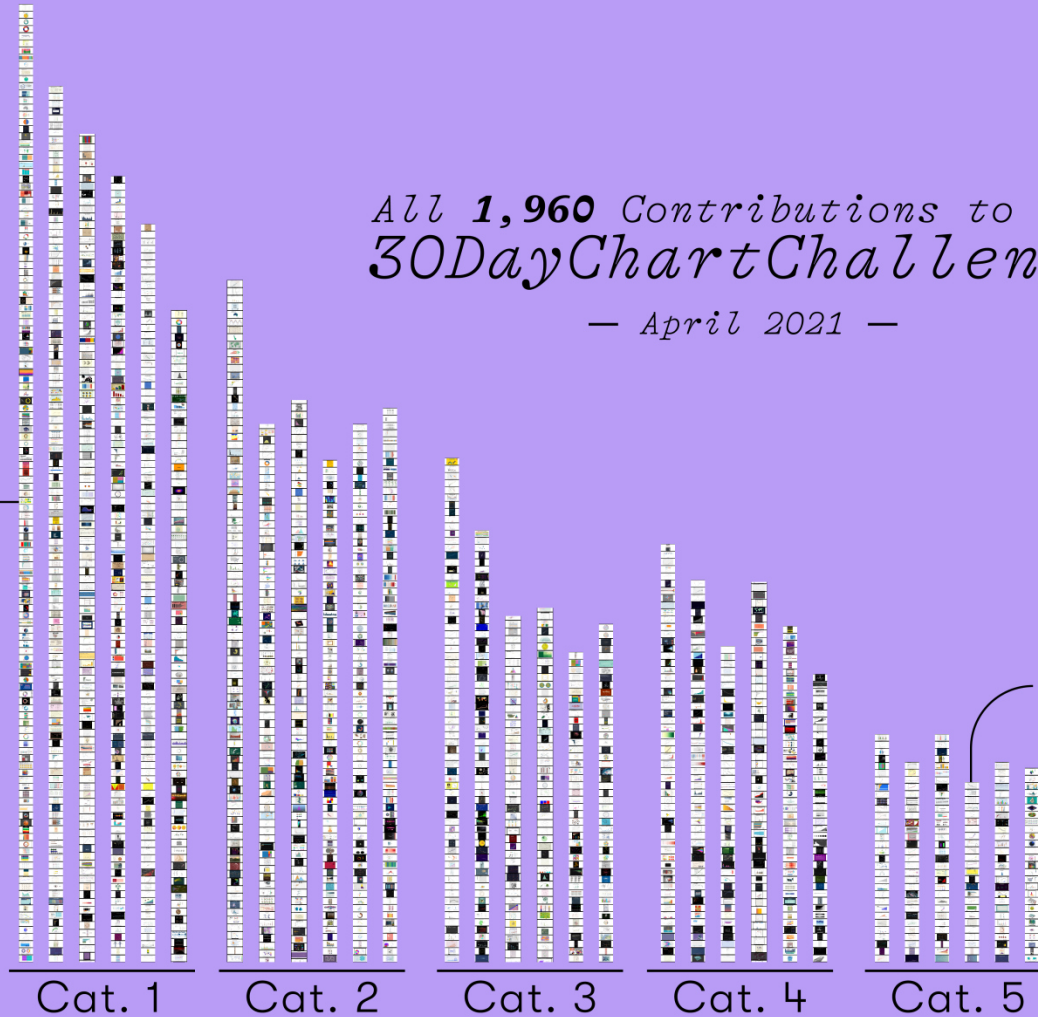


# All 1,960 Contributions to the 30DayChartChallenge

— April 2021 —

## Day 1: Part-to-Whole

Overwhelming start with  
**135** contributions



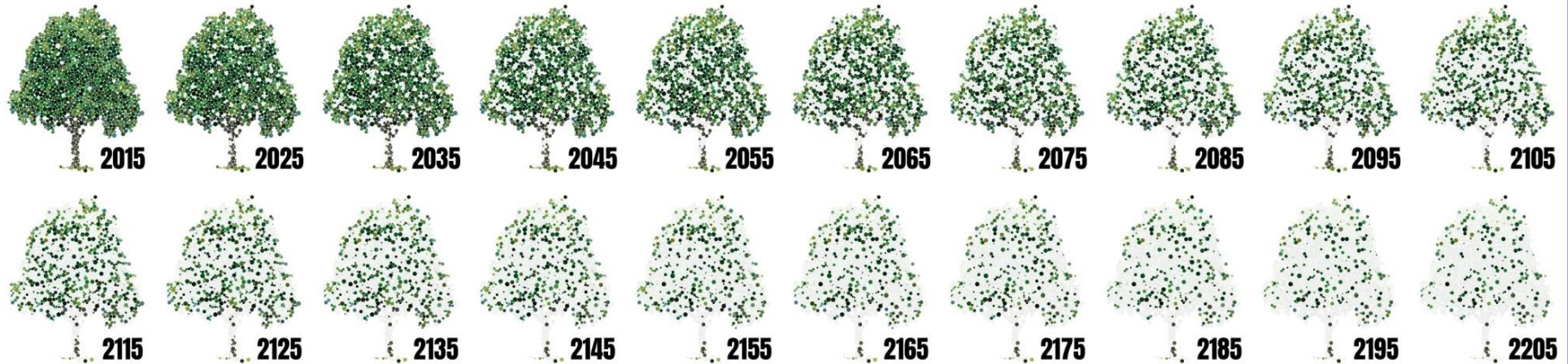
## Day 28: Future

Lowest number  
towards the end with  
**27** contributions

My Personal  
*Favorites*

## Unless someone like you cares a whole awful lot, nothing is going to get better. It's not.

In a 2015 study, published in Nature, Thomas Crowther and colleagues mapped tree density across the world. They estimated that there were approximately 3.04 trillion trees in the world. The authors also estimated that over 15 billion trees are cut down each year, and the global number of trees has fallen by almost half (46%) since the start of human civilization. Each dot on the trees below represent one billion trees. Each year 15 dots are faded out to illustrate the progressive loss. At this rate, our forests will evaporate within 200 years.



Data: [ourworldindata.org/forests](https://ourworldindata.org/forests) | Article: [doi.org/10.1038/nature14967](https://doi.org/10.1038/nature14967) | Graphic: @jakekaupp

**Unless someone like you cares a whole awful lot, nothing is going to get better. It's not.**

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Data: [ourworldindata.org/forests](https://ourworldindata.org/forests) | Article: [doi.org/10.1038/nature14967](https://doi.org/10.1038/nature14967) | Graphic: @jakekaupp



**94%** of  
**BLACK  
LIVES  
MATTER**

demonstrations  
involved no violent or  
destructive activity



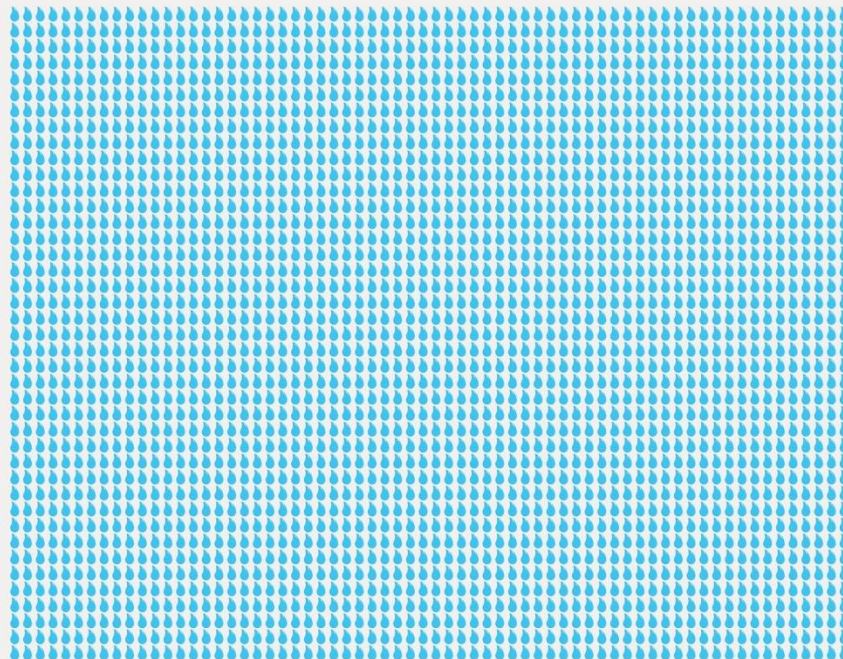
data : ACLED, 2021 | @j\_marlier

Data from Abbott et al 2019,  
Chart by E. Bechtel & M. Wernimont, USGS

# Volume of All Water on Earth



“Everything else” includes water in the atmosphere, permafrost, lakes, rivers, wetlands, artificial reservoirs, seasonal snowpack, and biological water stored in living creatures.

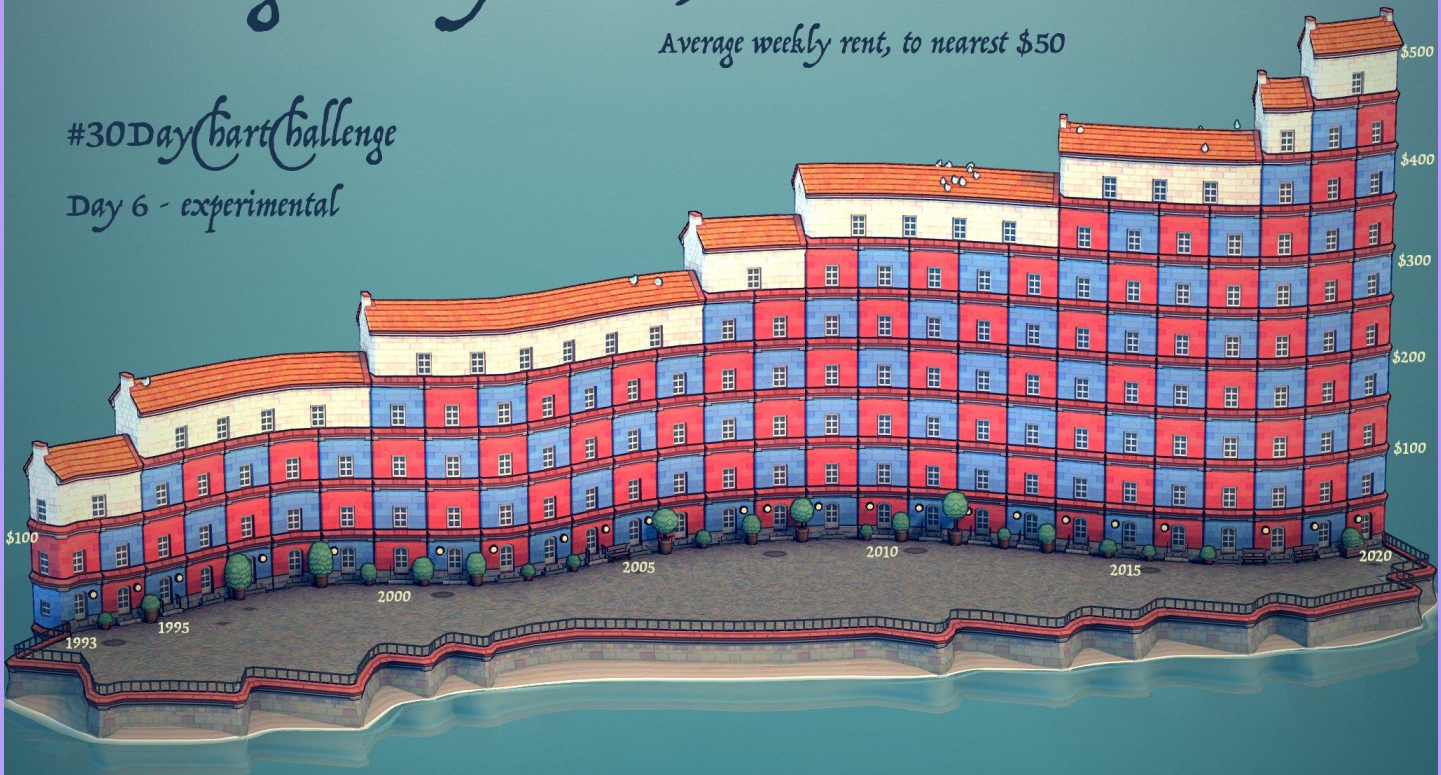


# Wellington City Rents, 1993-2020

Average weekly rent, to nearest \$50

#30DayChartChallenge

Day 6 - experimental



Data: MBIE

Created by David Triggens using Townscaper and GIMP

# ORANGUTAN

then and now



Visualized by Muhammad Aswan Syahputra  
Data from OFI and WWF  
Image credit to freepik.com

Now it's only 104,700  
Bornean orangutans left

Since four decades ago,  
2,000-3,000 Bornean  
orangutans were killed  
every year!

About 230,000 orangutans  
lived a century ago



## Ranking of the top 5 CO<sub>2</sub> emitters from burning fuels.

The 5 top emitters account for 59.3% of the world CO<sub>2</sub> emission.

Burning fuels include fossils (coal, oil, gas, flaring) and industry materials such as cement.

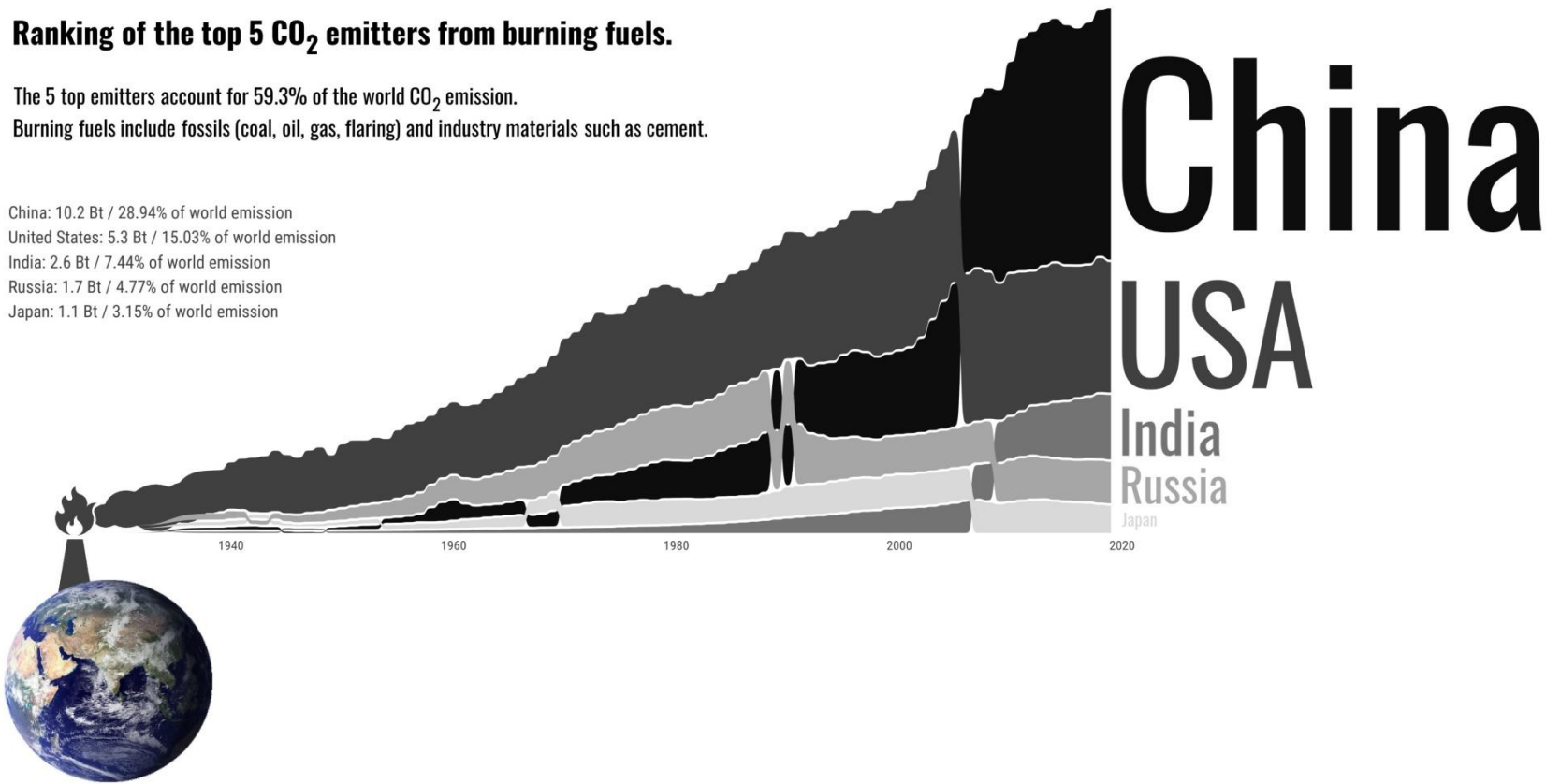
China: 10.2 Bt / 28.94% of world emission

United States: 5.3 Bt / 15.03% of world emission

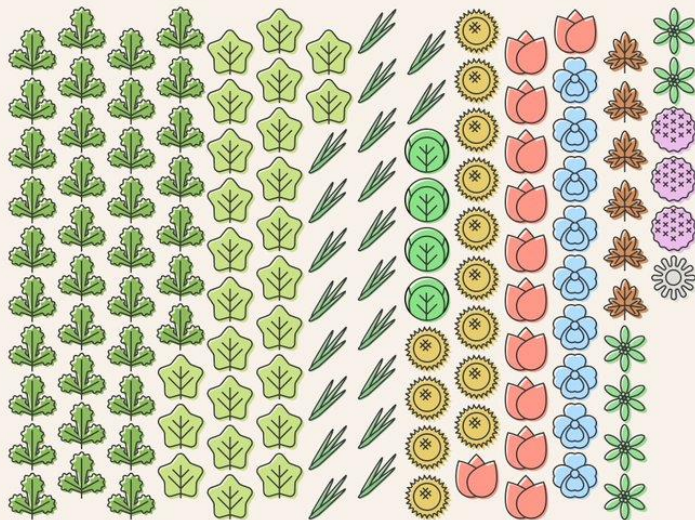
India: 2.6 Bt / 7.44% of world emission

Russia: 1.7 Bt / 4.77% of world emission

Japan: 1.1 Bt / 3.15% of world emission



# This Spring, in My Garden



# DataViz History

# Visualizations that made history

As Sandra Rendgen documents in her book *"The History of Information Graphics"* (Taschen, 2019), data visualization is a long-standing field. For centuries men and women have turned to visual communication to understand the world in a deeper way.

This chart shows the work of seven authors who defined the development of data visualization with their contributions.

1640 1660 1680 1700 1720 1740 1760 1780 1800 1820 1840 1860 1880 1900 1920

① Edmond Halley

② William Playfair

③ Charles de Fourcroy

④ Charles Joseph Minard

⑤ John Snow

⑥ Florence Nightingale

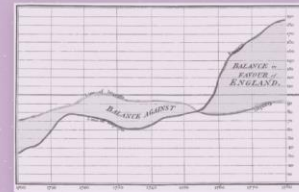
⑦ Luigi Perozzo

Birth | Death  
Year of chart depicted

①



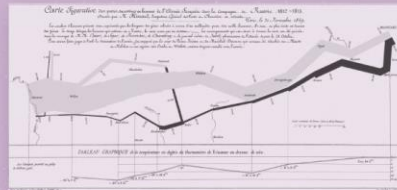
②



③



④



⑤



⑥



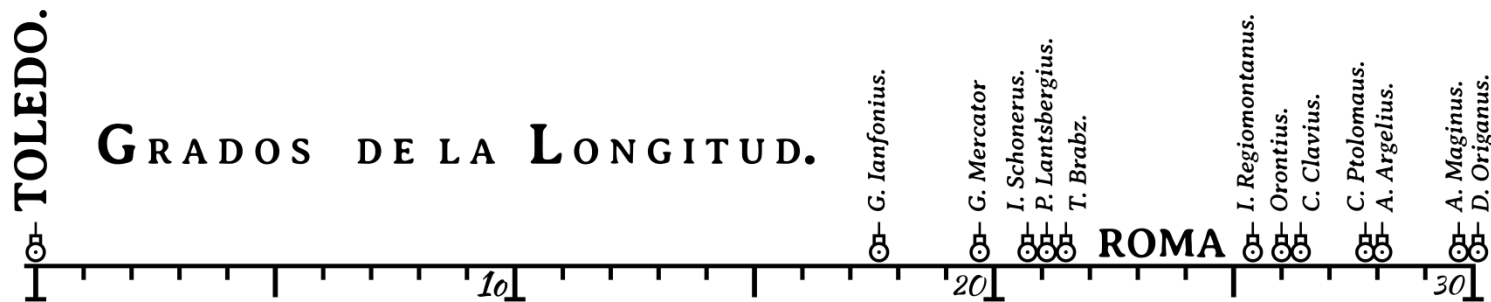
⑦



Sources: Infogram (2016). Key Figures in the History of Data Visualization | Wikipedia

Design: Max Tham | #30DayChartChallenge 2021 | Day 3: Historical

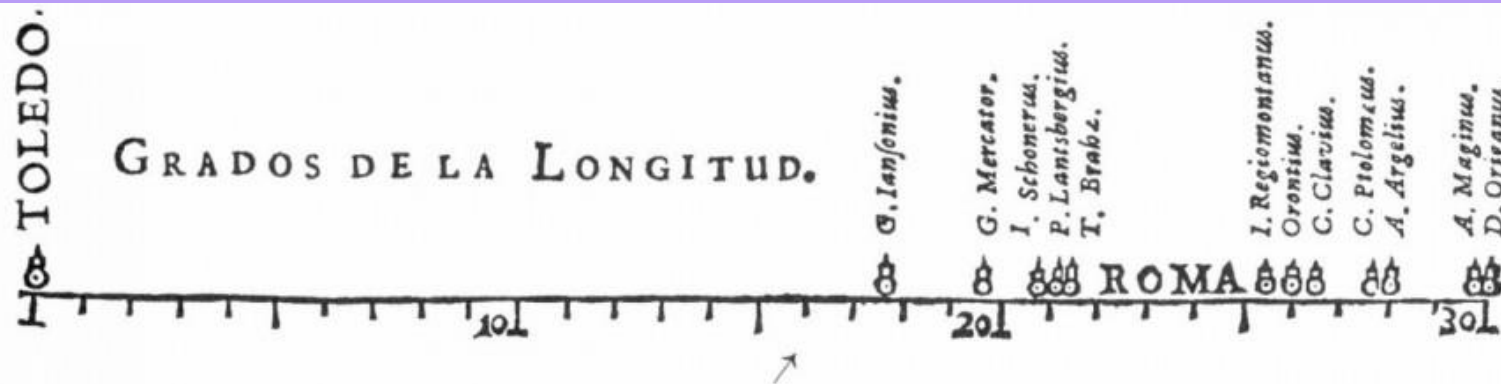




Remake of (one of?) the first visual representation of statistical data by Michael Florent Van Langren, drawn in 1644. The Flemish astronomer illustrated the twelve known estimates in longitude between Toledo and Rome at that time.

Created with ggplot2 by Cédric Scherer | #30DayChartChallenge 2021 | Day 3: Historical

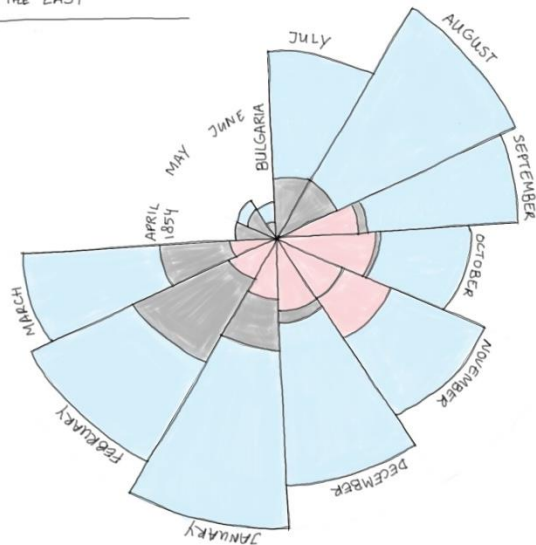
Day 3: Historical | @CedScherer



Michael Florent van Langren

The First (Known) Statistical Graph

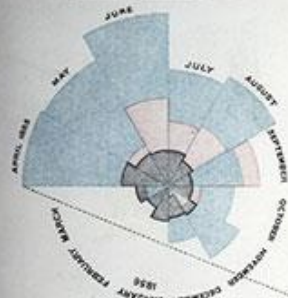
1.  
DIAGRAM OF THE CAUSES  
OF MORTALITY IN THE ARMY  
IN THE EAST



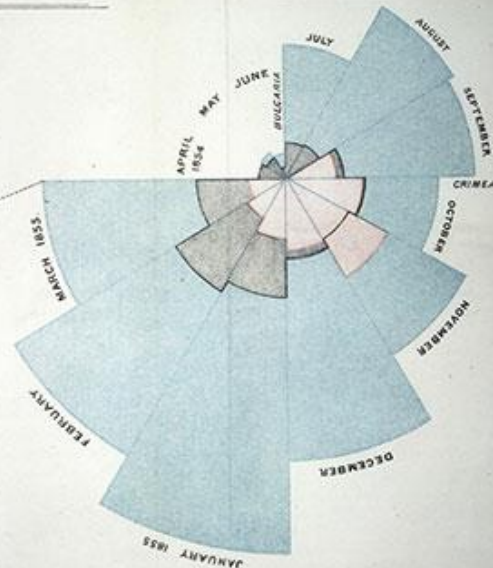
Day 11: Circular | @drtimschoof

DIAGRAM OF THE CAUSES OF MORTALITY  
IN THE ARMY IN THE EAST.

2.  
APRIL 1855 TO MARCH 1856



1.  
APRIL 1854 TO MARCH 1855.



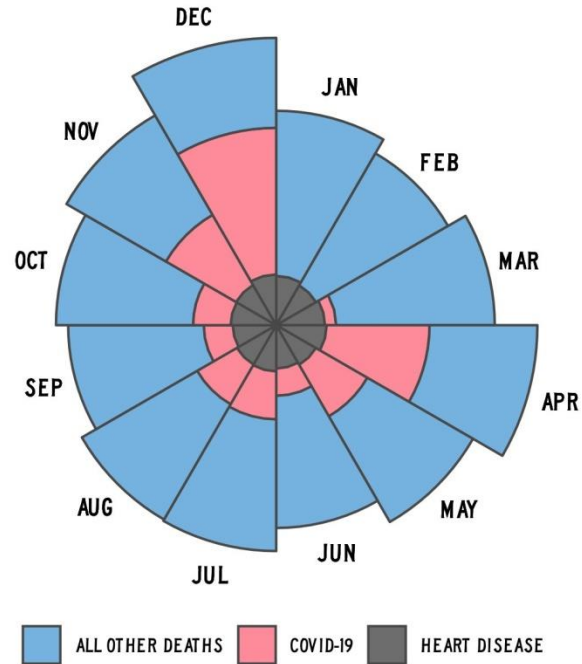
The Areas of the blue, red, & black wedges are each measured from the centre as the common vertex.  
The blue wedges measured from the centre of the circle represent area for area, the deaths from Preventable or Mitigable Zymotic diseases, the red wedges measured from the centre, the deaths from wounds, & the black wedges measured from the centre the deaths from all other causes.  
The black line across the red triangle in Nov 1854 marks the boundary of the deaths from all other causes during the month.  
In October 1854 & April 1855 the black area coincides with the red, in January & February 1855 the blue coincides with the black.  
The entire areas may be compared by following the blue, the red & the black lines enclosing them.

Florence Nightingale (Florence Nightingale Museum Collection)

The famous 'Coxcomb' Diagram, known as rose diagram, from 1858

# DIAGRAM OF THE CAUSES OF MORTALITY

IN THE UNITED STATES IN 2020.  
DESIGN INSPIRED BY FLORENCE NIGHTINGALE'S "ROSE" DIAGRAM.



Created by @kllycttn | Data from CDC

COVID-19



# THE IMPACT OF COVID-19 ON EDUCATION



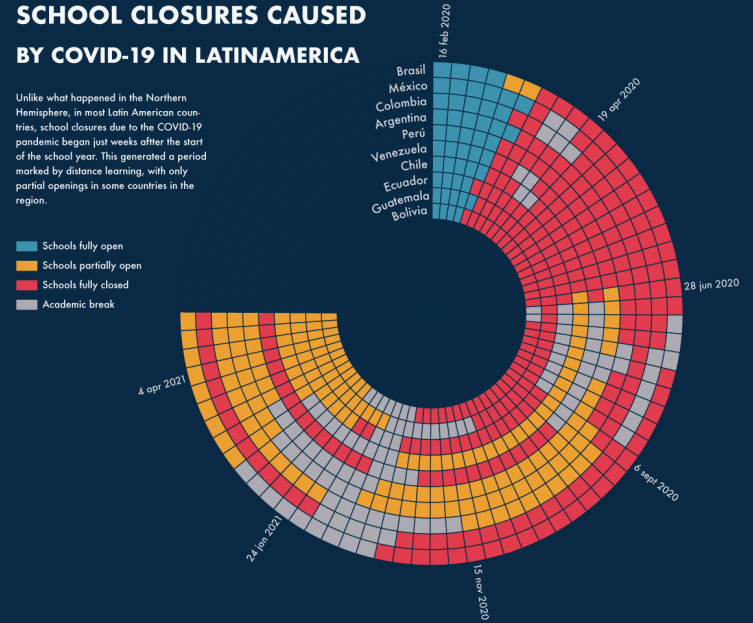
NUMBER OF DAYS  
WITH SCHOOLS  
FULLY CLOSED

SOURCE: UNICEF, 2021

\*EACH POST-IT  
REPRESENTS  
~10 DAYS

## SCHOOL CLOSURES CAUSED BY COVID-19 IN LATINAMERICA

Unlike what happened in the Northern Hemisphere, in most Latin American countries, school closures due to the COVID-19 pandemic began just weeks after the start of the school year. This generated a period marked by distance learning, with only partial openings in some countries in the region.



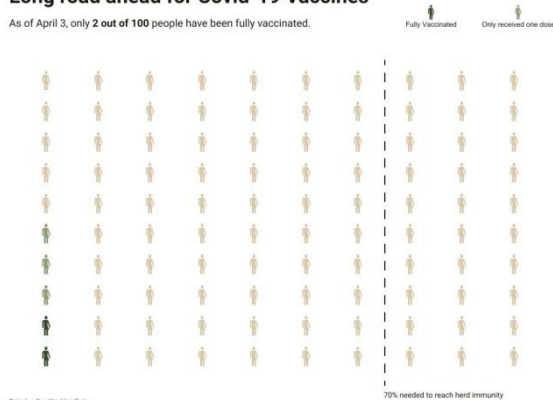
Source: Unesco (2021). COVID-19 impact on education  
<https://en.unesco.org/covid19/educationresponse>

Design: Max Tham @maxthamt  
#30DayChartChallenge 2021 Day 11: Circular

Day 7: Physical + Day 11: Circular | @maxthamt

## Long road ahead for Covid-19 Vaccines

As of April 3, only 2 out of 100 people have been fully vaccinated.



Data by Our World in Data  
Viz by @AhmadGrewal

## UK COVID Vaccination Progress

Proportion of adults in the UK who are **vaccinated** vs **unvaccinated**, as of 30/03/2021.

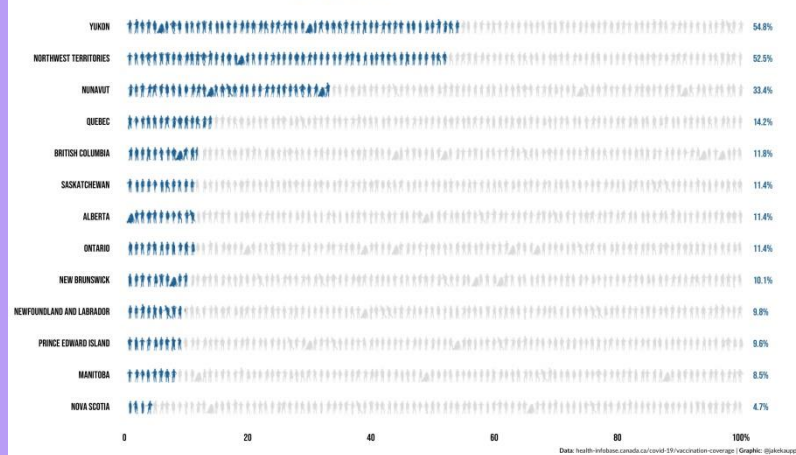
Each figure represents 5 % of the adult population.



Data from <https://coronavirus.data.gov.uk/details/vaccinations>

## PERCENTAGE OF POPULATION IN CANADIAN PROVINCES WITH AT LEAST ONE COVID-19 VACCINE DOSE

Pictogram style bar chart showing percentages of the population with at least one COVID vaccine dose as of March 27th, 2021.



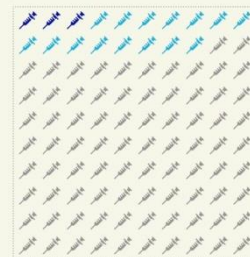
## India's Vaccination Drive

World's largest COVID-19 vaccination drive

A slow start with a long way to go.....

.....but we will get there

Immunised      One Dose      Yet to be vaccinated



In the two-and-a-half months since the start of the vaccination drive on January 16, India has administered at least one shot to only **18% of the 300 Million target**.

So far, the country has managed to completely vaccinate (with both doses) only **3%** of the 300-million target, while another **15%** have received only one shot.

India's vaccine drive has seen a slow start, relative to the size of the country and the number of people that need to be vaccinated. Part of this can be attributed to vaccine hesitancy.

What can we do for it?

Spread Awareness  
Reach People

Be Safe & Get Vaccinated

Datasource: Ministry of Health & Family Welfare

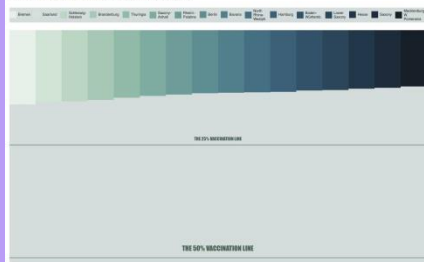
#30DayChartChallenge : Day 2 - Pictogram

Design: Ajay Varghese | @the\_pi\_art

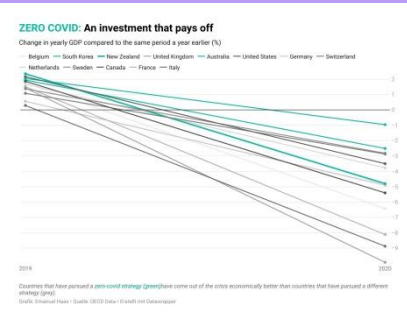
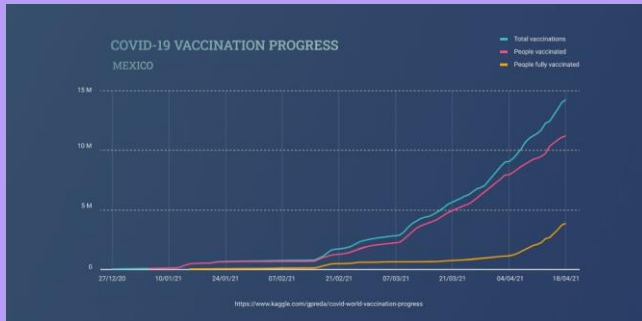
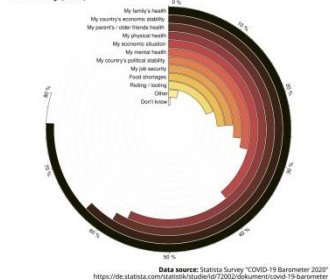
Day 1: Part-to-Whole | @AhmadGrewal  
Day 2: Pictogram | @jakekaupp + @sianbladon + @the\_pi\_art

## Playing Piano with the Vaccine in Germany

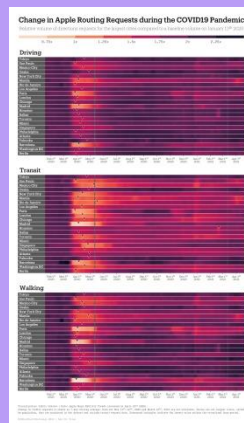
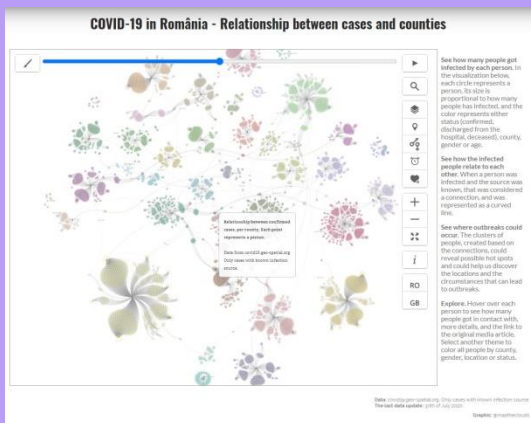
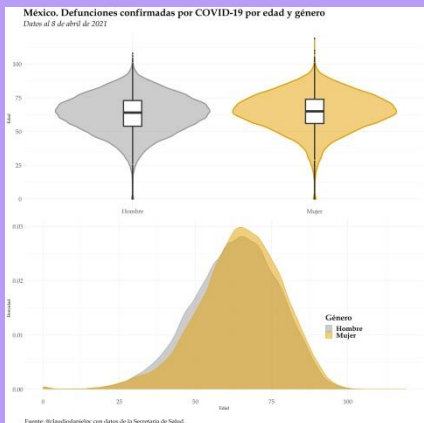
Day 10 of [ShinyChamChallenge](#) - abstract distributions



## Main worries or concerns about the COVID-19/Corona pandemic in Germany (2020)



Day 10: Abstract | @terezaif + Day 11: Circular | @varaktor + Day 20: Upwards | @whiterabbit\_sci + Day 5: Slope | @dermanuskript



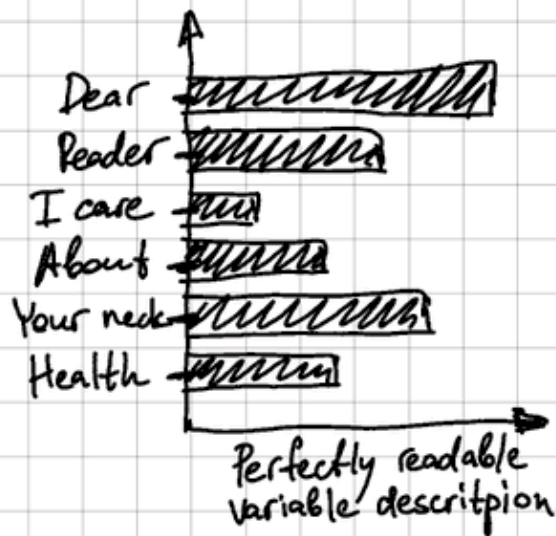
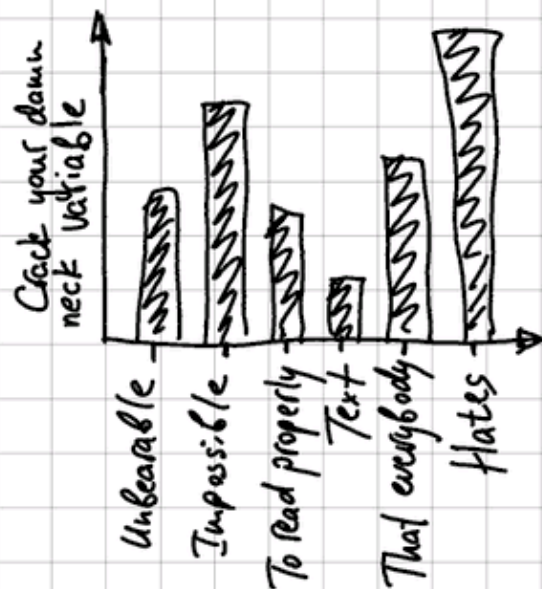
Day 9: Circular | @claudiodanielpc + Day 18: Connections | @mapthecLOUDS + Day 23: Tiles | @CedScherer + Day 30: 3D | @VictimOfMaths

HAND  
DRAWN



# ROTATE THE DAMN PLOT

THE SINGLE EASIEST AND MOST USEFUL DATAVIZ TRICK



Data: quasi-random mind walk  
Tools: reMarkable 2

@ikashnitsky  
#30DayChartChallenge

# 30 DAY CHART

## CHALLENGE

DAY ONE

### Part to WHOLE



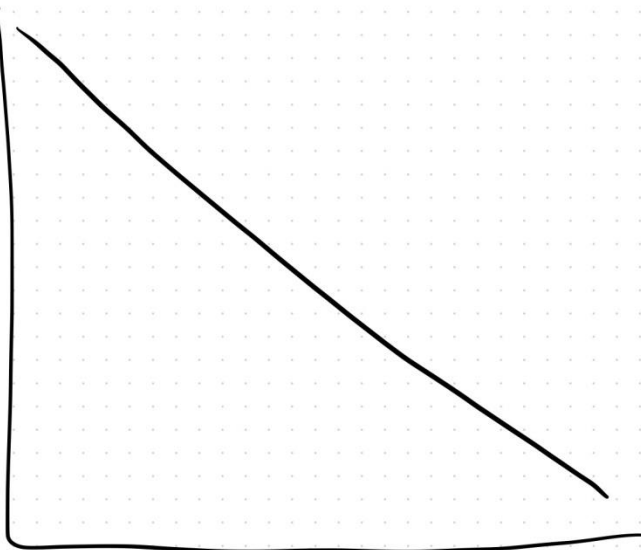
Failed promise of  
"I'll eat this after I  
finish day 1"  
60%

AMAZING IRON will 40%

graphic: @jakekaupp | cookie: My Mother-in-law  
DATA: #entirelynotmadeup

# 30 Day chart challenge be like

Motivation to finish and  
actually post something



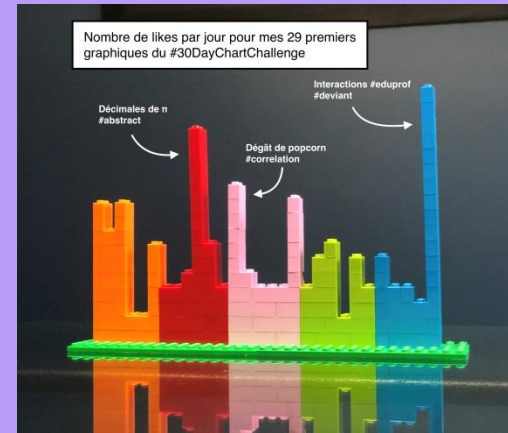
Number of failed v1z attempts

**HAND  
MADE**



Day 12: Strips | @BecViv





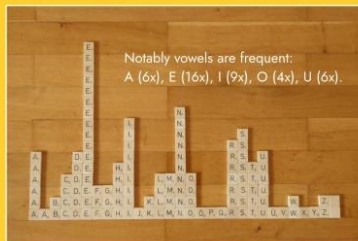
Day 30: 3D | @CedScherer + @mideschenes  
Day 7: Physical | @alenska\_gucek



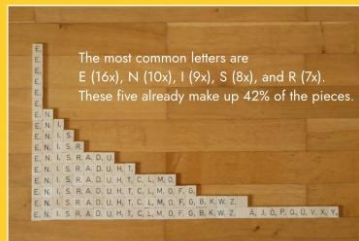
S<sub>1</sub> C<sub>2</sub> R<sub>1</sub> A<sub>1</sub> B<sub>3</sub> B<sub>3</sub> L<sub>2</sub> E<sub>1</sub> L<sub>2</sub> E<sub>1</sub> T<sub>2</sub> T<sub>2</sub> E<sub>1</sub> R<sub>1</sub> S<sub>1</sub>

Frequencies and points of letters in the German language edition (before 1987)

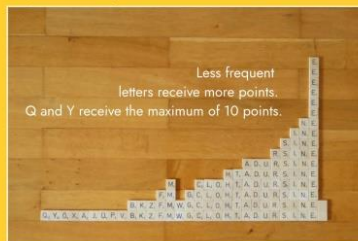
Sorted alphabetically



Sorted by frequency (desc.), alphabetically



Sorted by points (asc.), frequency (asc.), alphabetically



Sorted by frequency of occurrence in the German language (desc.)



#30DayChartChallenge, 9. Statistics @JohannesWirges

Day 7: Physical | @Mbozukova + @ikashnitsky + @shijiawendy + @sarahannes (right)  
Day 9: Statistics | @JohannesWirges (left)

Art



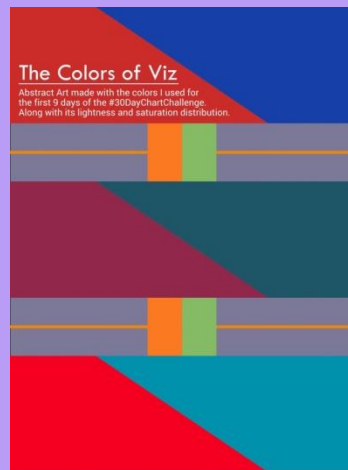
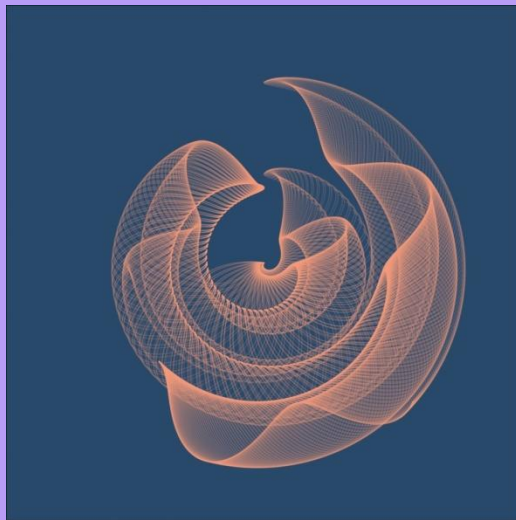
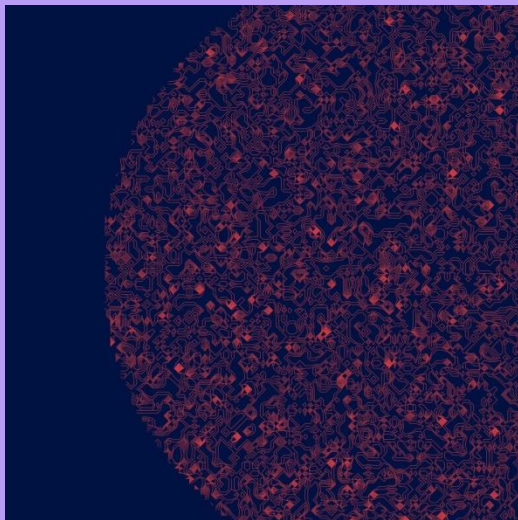
The Gladstone Pottery Museum (Stoke-on-Trent, UK)

#50DayChartChallenge | @CSHoggard



Day 10: Abstract | @CSHoggard + @dosullivan019





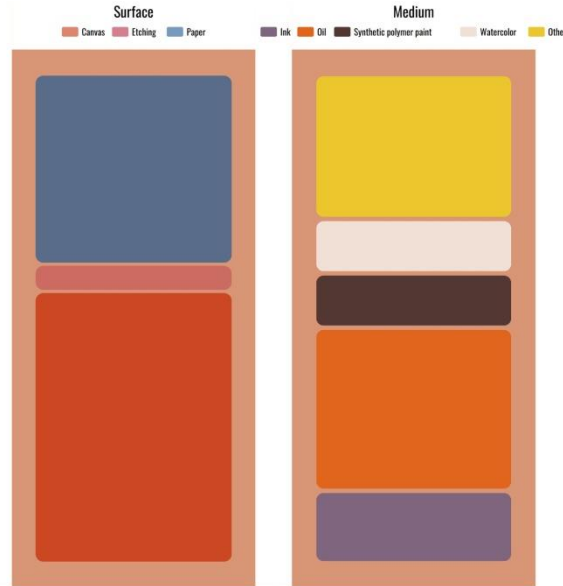
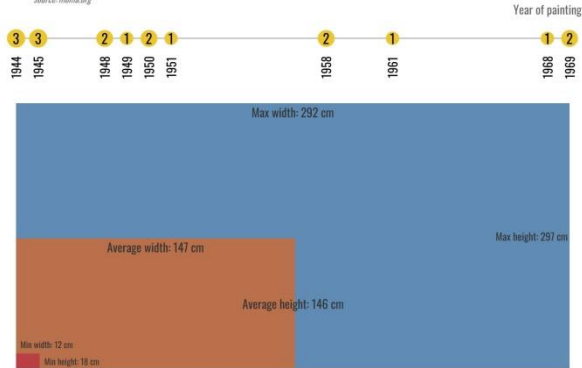
Day 10: Abstract | @ijeamaka\_a + @ingrid\_zoll + @kkakey\_ + @luisfreii

# Mark Rothko

## Mark Rothko Paintings at Modern the Museum of Modern Art

Mark Rothko was an American Abstract artist of the mid-20th century. He had joined the vanguard of the new American artist – abstract expressionist by the mid 1940s. Rothko first developed this compositional strategy in 1947. Described as "Color Field painting", which is a style characterized by significant open space and an expressive use of color. This visualization gives an overview of Rothko's works at the the Museum of Modern Art.

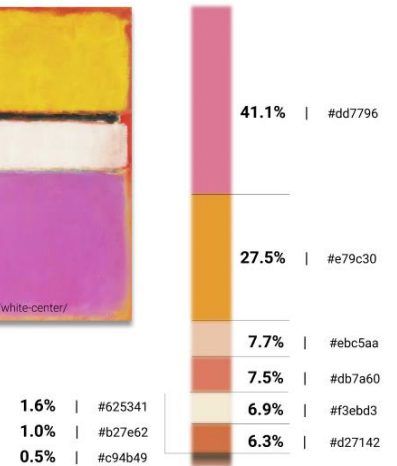
source: moma.org



## Mark Rhotko's *White Center*

(Yellow, Pink and Lavender on Rose), 1950

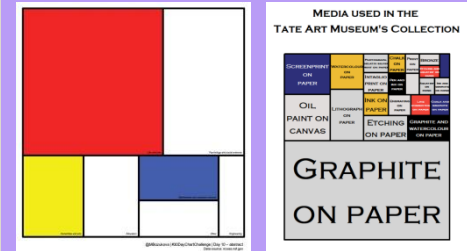
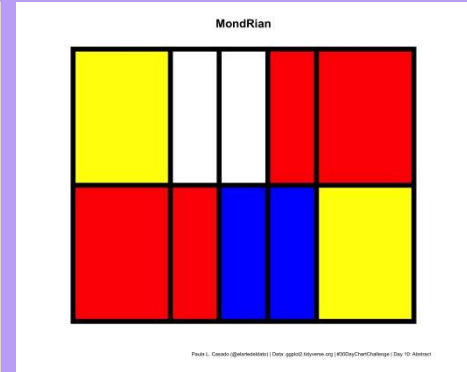
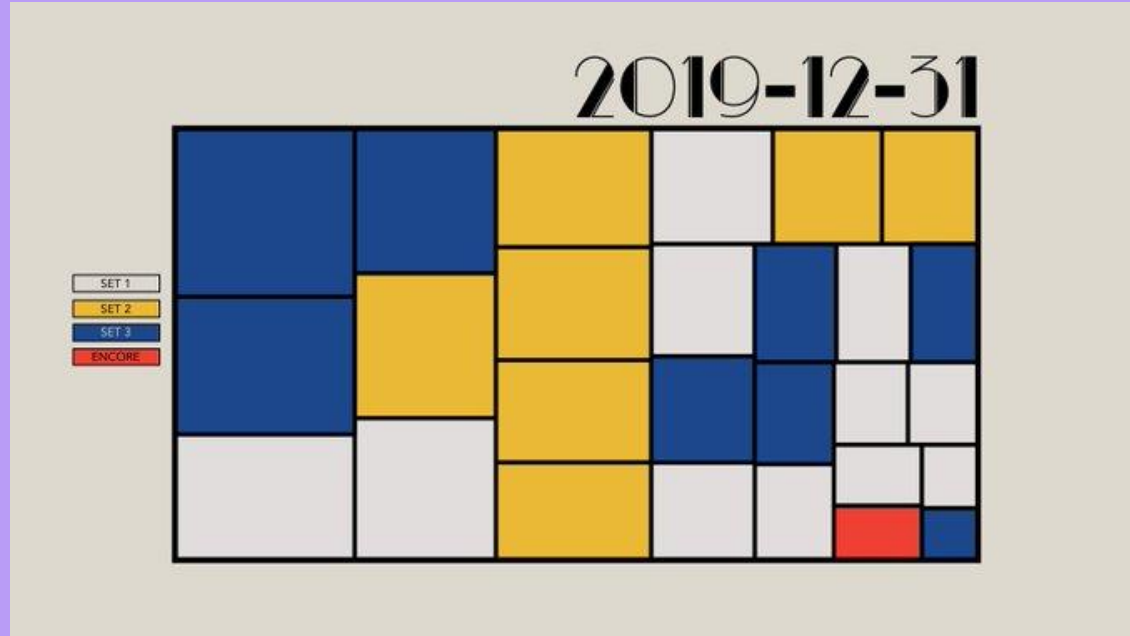
Proportional color palette generated with labs.tineye.com



#300DayChartChallenge | abstract | Klaudia Jankowska

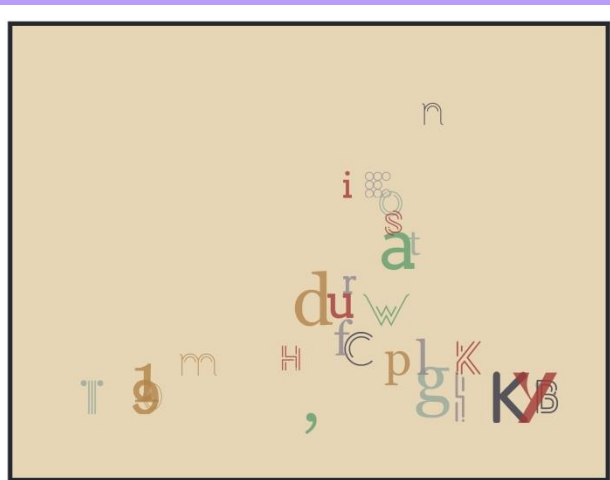
Day 10: Abstract | @m\_cnakhæe + @ K\_Jankowska\_

# Piet Mondrian



Day 10: Abstract | @Mayacelium + @elartedeldato + @Mbozukova + @JuliaMuellerFr

# Wassily Kandinsky



**Abstract Distribution** | C. R. Thompson (2021)  
D'après W. Kandinsky *Untitled (First Abstract Watercolour)*, 1910

The letters come from the header of [kandinskypaintings.org](http://kandinskypaintings.org)'s description of Kandinsky's *Untitled (First Abstract Watercolour)*, widely recognised as one of the first abstract paintings. Each letter's position on the X axis represents its mean position within the text; its position on the Y axis represents its relative frequency. The fonts, letter sizes and colours were randomly generated, the latter being inspired by the original painting.

#30DayChartChallenge  
Graphic: @cararthompson  
Source: [kandinskypaintings.org](http://kandinskypaintings.org)

## The Colours of Kandinsky

*Distribution of Colours in Yellow-Red-Blue*



source: [www.wassilykandinsky.net](http://www.wassilykandinsky.net) | #30DayChartChallenge

Day 10: Abstract | @cararthompson + @li\_bennett\_



# VALUES



# CHALLENGES



**GET OUT OF YOUR  
COMFORT ZONE**

# Learnings

“The uncertainty category was the most challenging as I rarely have a need to create charts with features such as prediction intervals and confidence bands etc. That said, it was **a good opportunity to learn** more about these features and the types of data they best work with.”

— MARC REID



Tereza Iofciu

@terezaif

...

This is by far the hardest topic to date in the [#30DayChartChallenge](#) .. [#uncertainty](#) .. learning so much 🧑💻



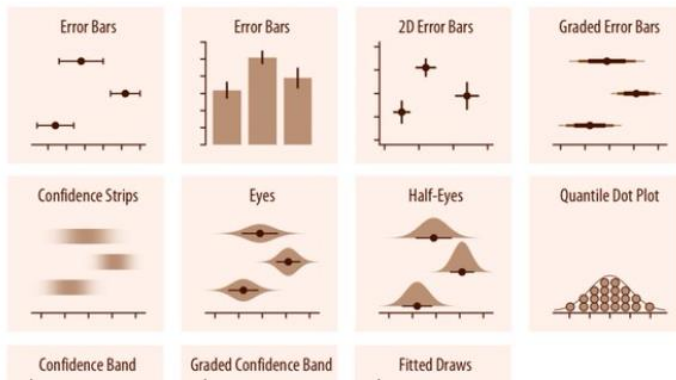
**#30DayChartChallenge** @30DayChartChall · Apr 26

Welcome to the last category: UNCERTAINTY ?

The last six topics and we're done with the first edition of the [#30DayChartChallenge](#) 🎉 Heads up to everyone who's still participating and following along!

[Show this thread](#)

## Charts to Visualize Uncertainty







**Mihaela Bozukova**  
@MBozukova



Replying to @MBozukova

I wanted to expand my [#Rstats](#) and [#dataviz](#) skills, so I set myself the following goals:

1. post a chart every single day for 30 days, and
2. explore either one new dataset or one new [#Rstats](#) package every day.

2/

12:05 PM · May 1, 2021 · Twitter Web App

1 Retweet 4 Likes



**Mihaela Bozukova** @MBozukova · May 1



Replying to @MBozukova

Looking back, I am extremely happy to have pushed myself out of my comfort zone every single day.

3/



1

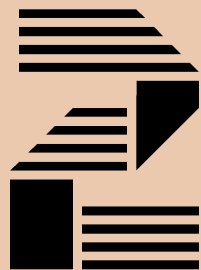


2



# GET OUT OF YOUR COMFORT ZONE

- Skillset
- Tool
- Topic
- Chart Type
- SHARE IT!



**GET INSPIRED,  
GET CREATIVE**



**Mick**

@jacnah63



The data viz skills of some people are just off the charts awesome. I'm inspired to learn more and practice more.  
[#30DayChartChallenge](#)

10:16 AM · May 2, 2021 · Twitter Web App

# Community

**“During the challenge I also learned many tricks by looking at other participants’ submissions and codes.** The creativity and visualization capabilities of the others for each one of these topics was outstanding and looking for #30DayChartChallenge on Twitter will be worth a visit.”

— RICHARD VOGG





**judkacag** @juditbekker · Apr 28



Do you know any good courses / resources for learning R?  
I started it a few years back, but I'm looking for something that is well-structured and practice oriented.



25



4



29



**Fred Najjar** @FredrickNajjar · Apr 28



ooo! new toy! me want to learn R too



1



1



**judkacag**  
@juditbekker



Replying to @FredrickNajjar

yeah, I saw all the great submissions in rstats for the  
[#30DayChartChallenge](#) and I thought learning R might  
drag me out of feeling stuck 🚀

12:55 PM · Apr 28, 2021 · Twitter Web App

6 Likes



**akomissaroff** @anakomissarof · Apr 28



Replying to @juditbekker and @FredrickNajjar

Yes, me the same! Looking at so many brilliant works made for  
30DayChartChallenge I started learning R. I mainly use CodeAcademy  
courses. But it depends on what type of studying you prefer: books, videos,  
or interactive platforms



1





**judkacag** @juditbekker · Apr 28



Do you know any good courses / resources for learning R?  
I started it a few years back, but I'm looking for something that is well-structured and practice oriented.



25



4



29



**Klaudia Jankowska (she/her)**



@K\_Jankowska\_

Replying to @juditbekker

Planned to ask the same! 🙌🙌 The challenge is real fun but also made me realise that R for data viz is something I'll need to look into rather sooner than later, as right now I feel like a total outcast...

1:37 PM · Apr 28, 2021 · Twitter Web App

2 Likes



**Cédric Scherer** @CedScherer · Apr 28



Replying to @K\_Jankowska\_ and @juditbekker

Whatever tools make you feel confident and productive are good tools!  
There is, definitely a bias towards #rstats among participants in the #30DayChartChallenge because the two who initiated it are working with R

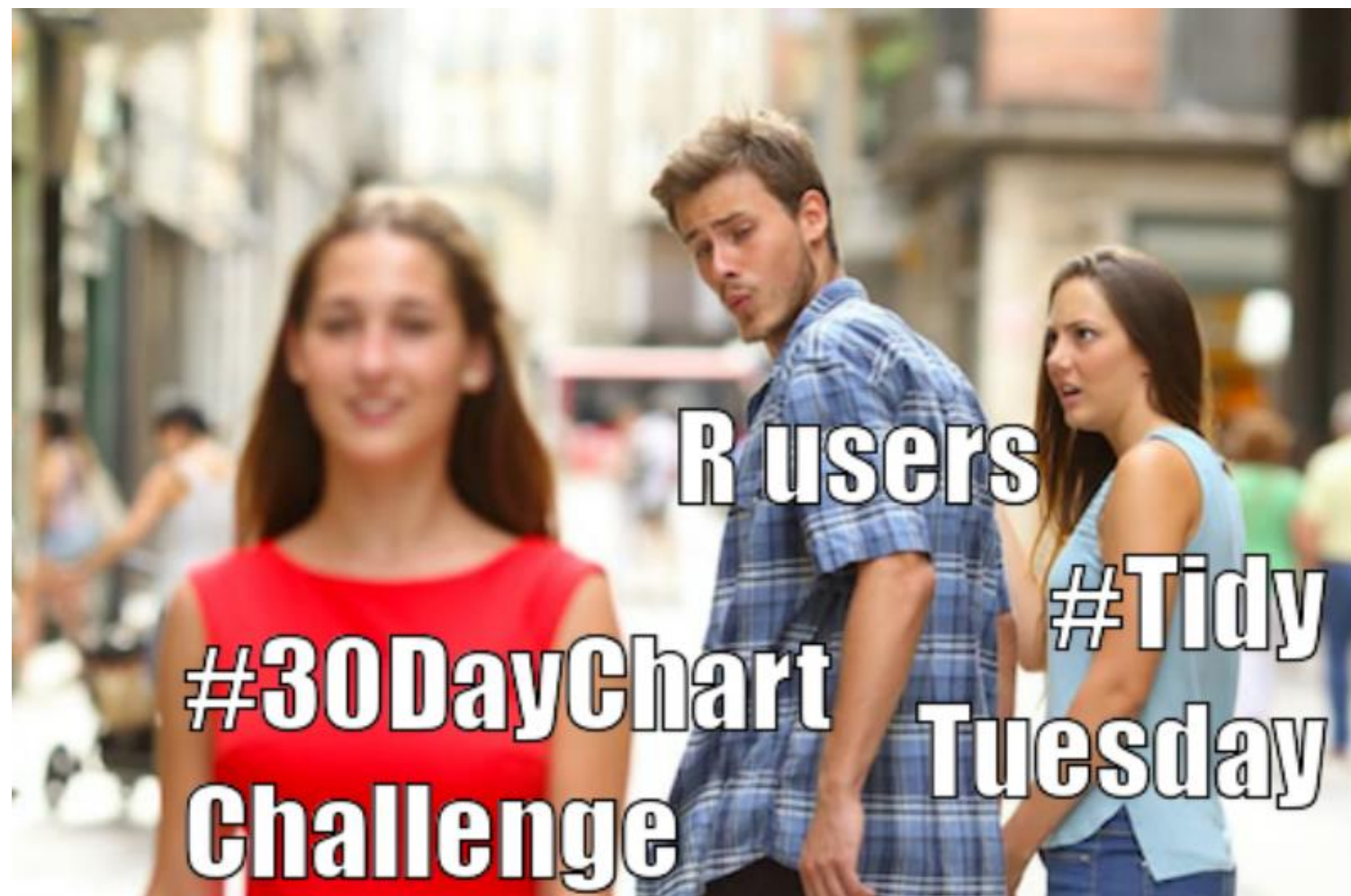


1



5





R users

#30DayChart  
Challenge

#Tidy  
Tuesday

#TIDYTUESDAY on Twitter • RFORDATASCIENCE/TIDYTUESDAY on GitHub • R4DS on Slack

# TidyTuesday

A weekly data project in R from the  
R4DS online learning community

Nischal Shrestha, Titus Barik, and Chris Parnin (2021)

Remote, but Connected: How #TidyTuesday Provides an Online Community of Practice for Data Scientists.

*Proc. ACM Hum.-Comput. Interact.* 5, CSCW1, Article 52



“I’m not looking to necessarily practice my skills as much as I am **to be inspired and know what I can do** based on what other people share.”

*P3 in Proc. ACM Hum.–Comput. Interact. 5, CSCW1, Article 52*



“#TidyTuesday became a ‘choose your own adventure game’, which allowed participants **to ‘pursue something really weird’ beyond traditional visualizations.**”

# GET INSPIRED, GET CREATIVE

- Prompt → Topic and/or Design
- New Datasets
- New Tools
- Inspiring Contributions
- Playground to “pursue something weird”



**GET FEEDBACK  
AND SUPPORT**



**Mihaela Bozukova** @MBozukova · May 1



Thank you @CedScherer and @dr\_xeo for organising the #30DayChartChallenge. The prompts were creative and stimulating and helped me grow and expand my #dataviz skillset.

4/



1



3



8



**Mihaela Bozukova**

@MBozukova




Replying to @MBozukova

Thanks also to the incredibly supportive and helpful #30DayChartChallenge community. I am in awe of all the beautiful #dataviz you all created.

5/

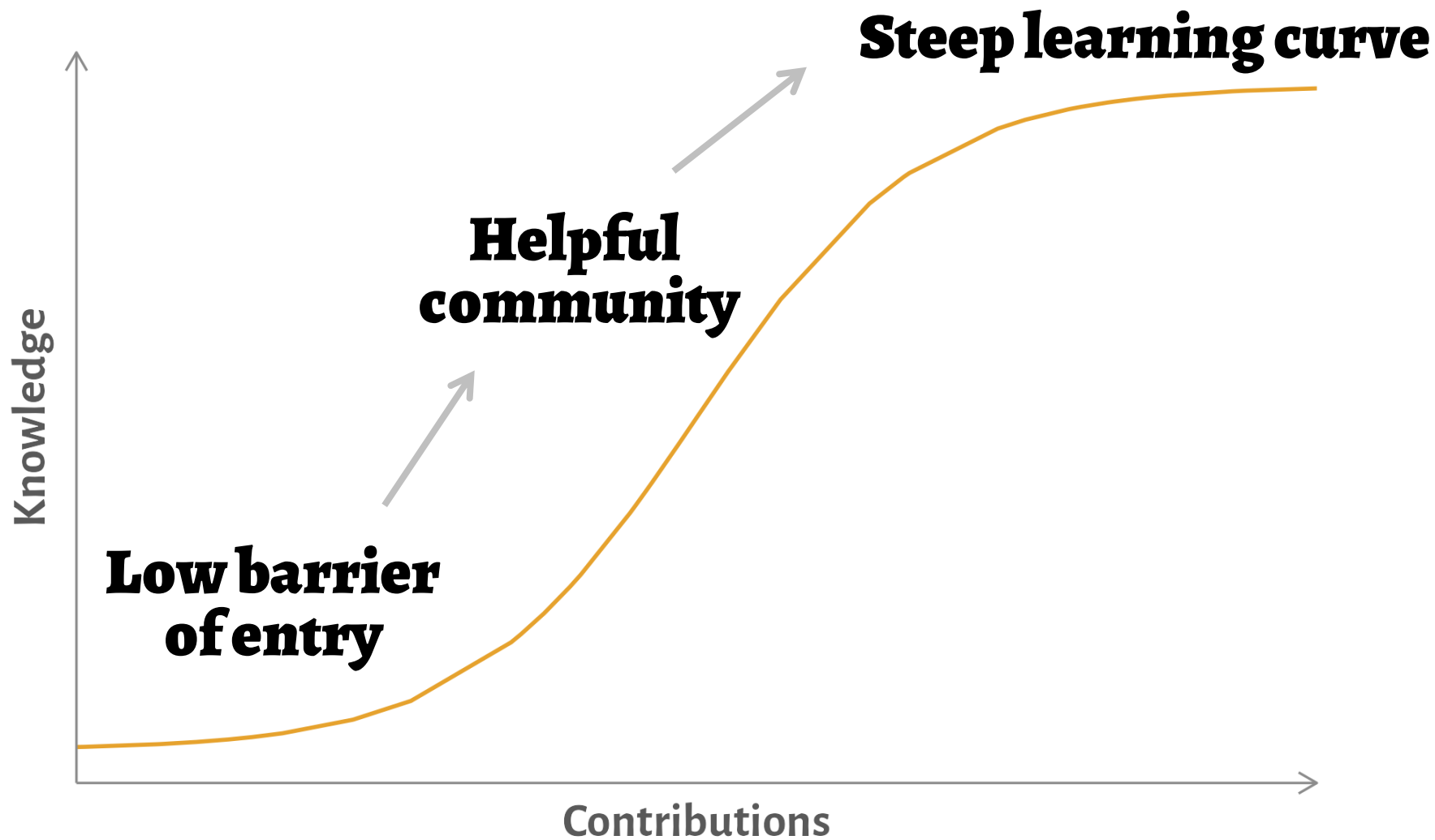
12:06 PM · May 1, 2021 · Twitter Web App



“On Twitter I’ve kind of had to come out of my shell to post stuff but every time I posted things or interacted with people, **they’ve just been so wonderful and supportive.**”


C19 in *Proc. ACM Hum.-Comput. Interact.* 5, CSCW1, Article 52







**GET NEW FRIENDS  
AND CONNECTIONS**



Data scientists can get socially isolated in their efforts for practice without a community of practice, which can negatively impact motivation for consistent practice.

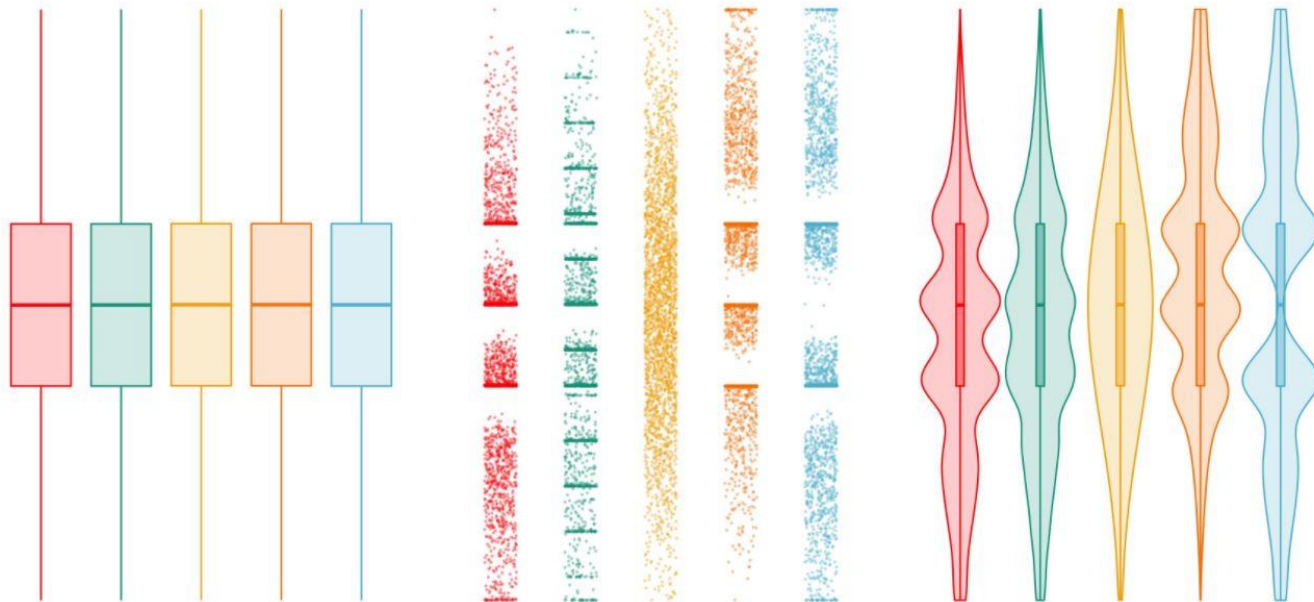
*Proc. ACM Hum.-Comput. Interact.* 5, CSCW1, Article 52



## Identical boxplots, different distributions



Boxplots are great. They show medians and ranges and enable comparison of different groups. However, boxplots can be misleading. Different datasets can have the same descriptive statistics (left), but quite different underlying distributions (middle). Therefore, it is crucial to visualize the distribution in addition to descriptive statistics. Violin plots with integrated boxplots are great for this.



@MBozukova | #30DayChartChallenge | Day 27 - educational  
Data source: {datasauRus} R package



Mihaela Bozukova  
@MBozukova



Visualizing summary statistics in a [#boxplot](#) is great. But don't forget to explore the underlying data distribution.

Thanks to [@JustinMatejka](#) for this great educational dataset.

[#30DayChartChallenge](#) |  
[#Day27](#) | [#educational](#)

[#dataviz](#) [#Rstats](#) [#ggplot2](#)  
[#statistics](#) [#violinplot](#)

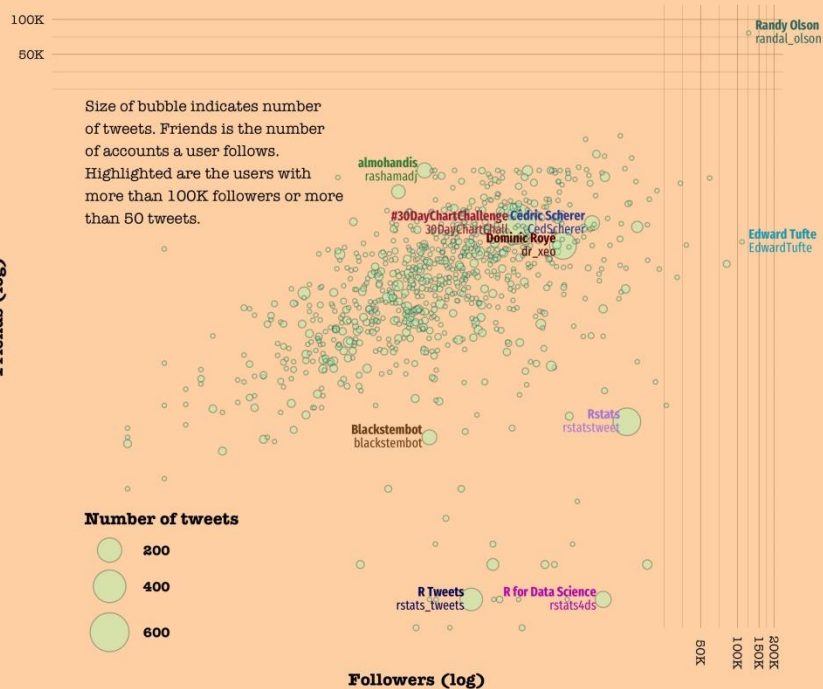
7:22 PM · Apr 27, 2021 · Twitter Web App

124 Retweets 15 Quote Tweets

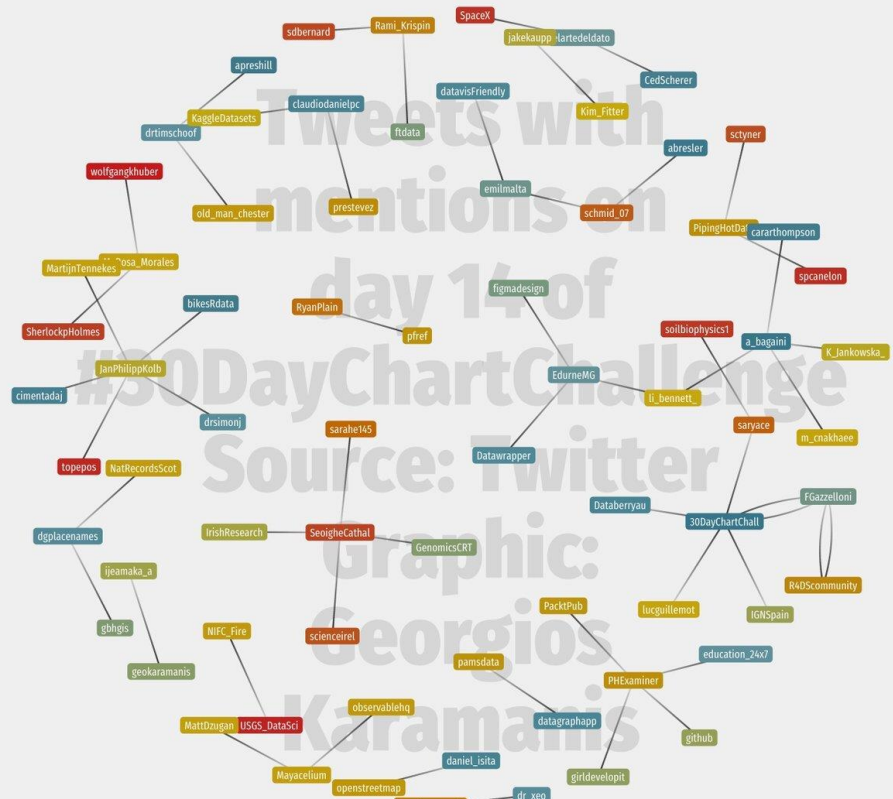
684 Likes



## Friends (log)



source: Twitter · graphic: Georgios Karamanlis







**GET THE DATA  
(READY)**

# Learnings

“I found that **locating a suitable data source and enriching it, if needed, and cleaning it took the most time**. This wasn't too surprising as I often find this to be the case, but with the daily cadence, this became a challenge and sometimes I ended up using a data source which I wasn't totally happy with due to time.”

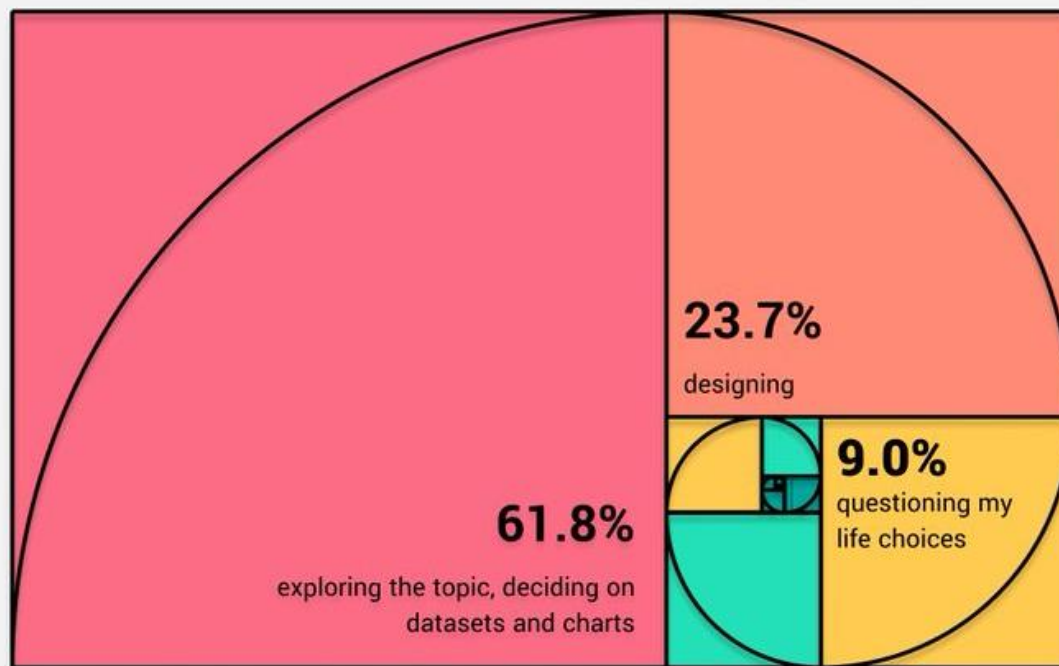
— MARC REID

# Data Sources

**“The only few frustrating moments were almost all related to datasets.** Sometimes I did not have a great inspiration or a dataset at hand, so I spent a lot of time browsing through Kaggle and looking on Google for interesting datasets, while I felt that I was using the time I should actually spend on the visualization.”

— RICHARD VOGG

# Golden ratio of shaping a viz



3.5%

checking  
#30DayChartChallenge  
updates

1.3%

refilling my water  
bottle

0.6%

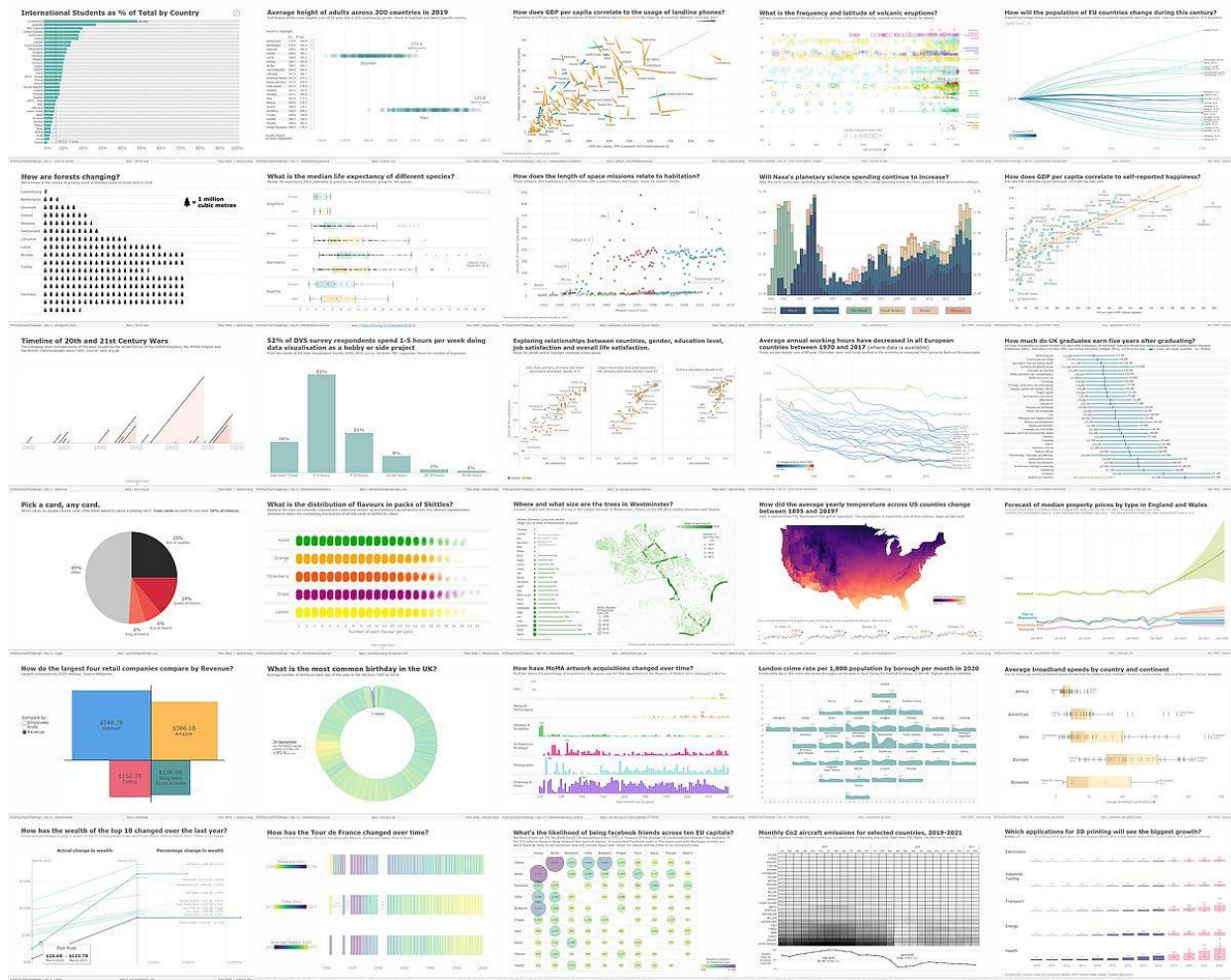
dealing with the  
consequences of  
drinking that much

0.1%

making tea

<0.1%

re-wrapping myself in a  
blanket

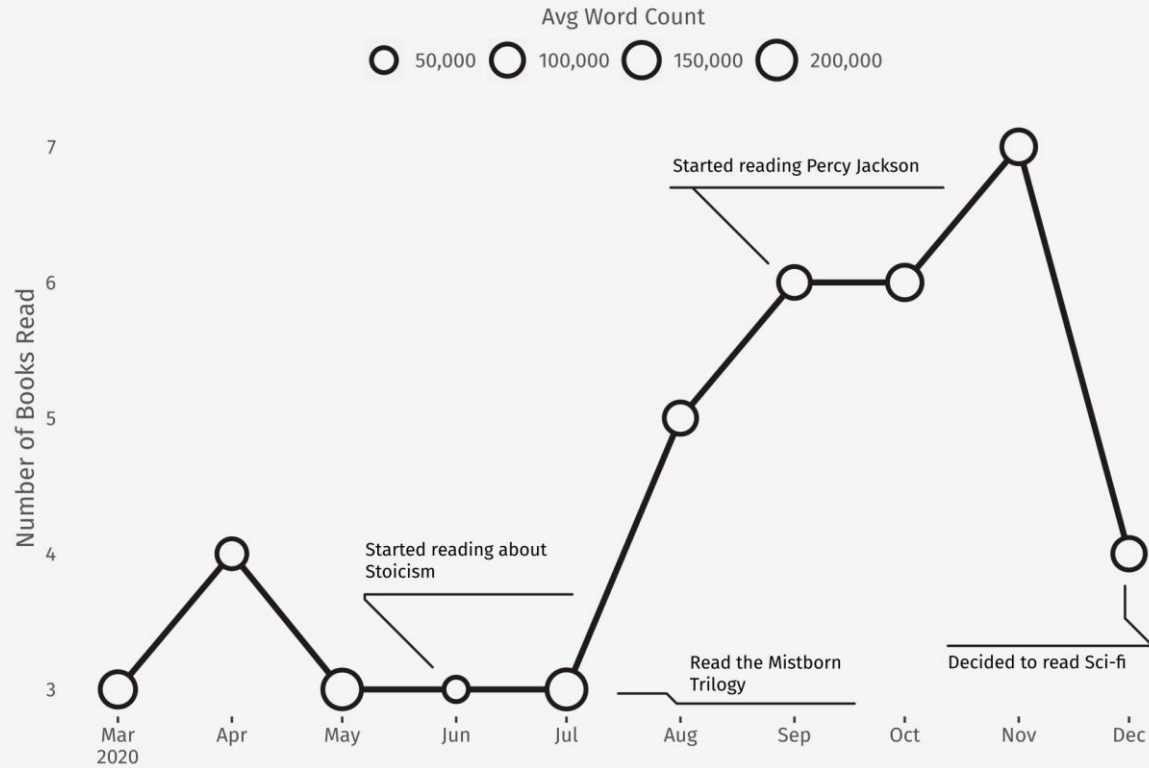




# PERSONAL DATA

# My Reading Timeline (2020)

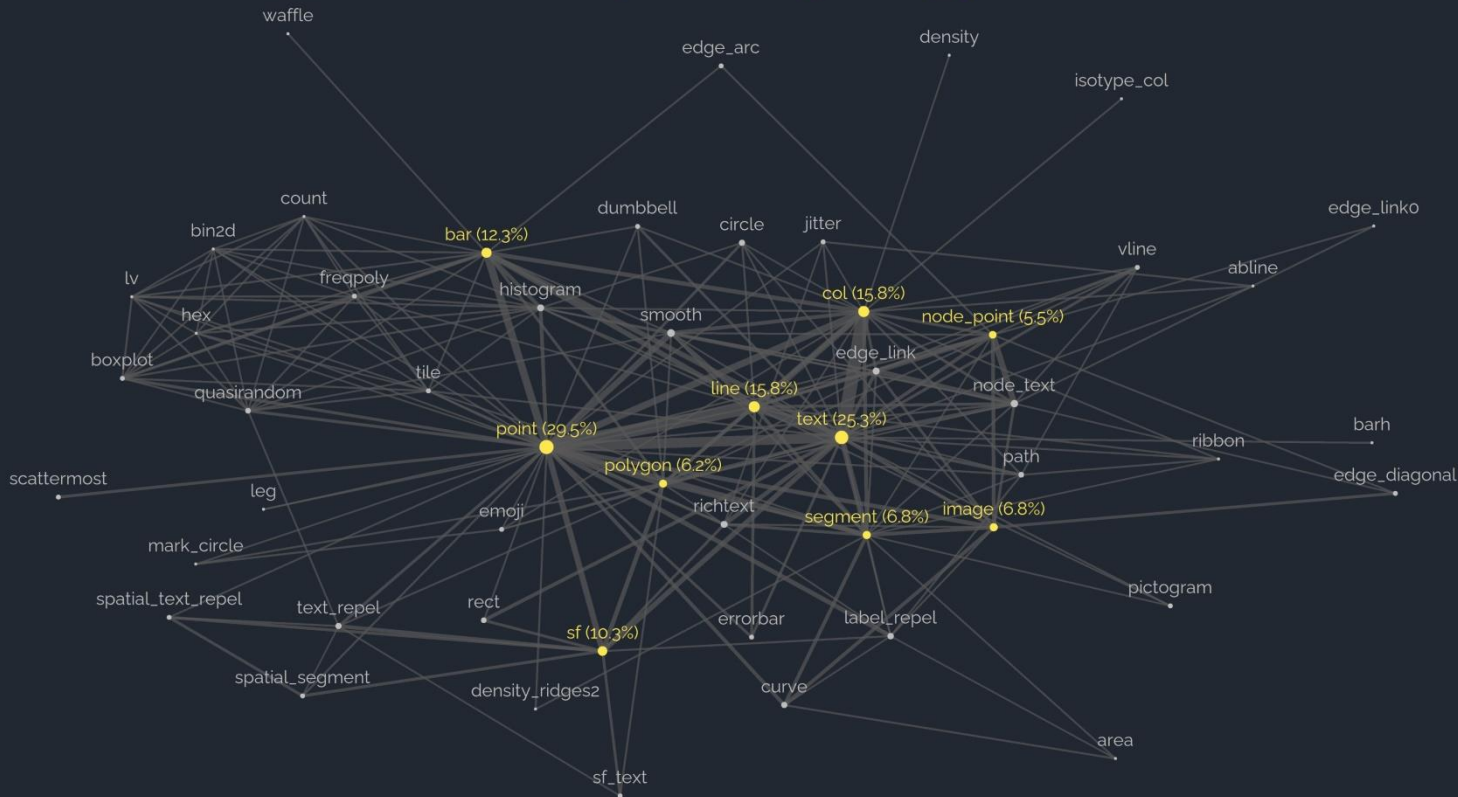
Started reading in March after lockdown started.



Visualization: @luisfreii | Made up Data

# My network of "geom(s)\_"

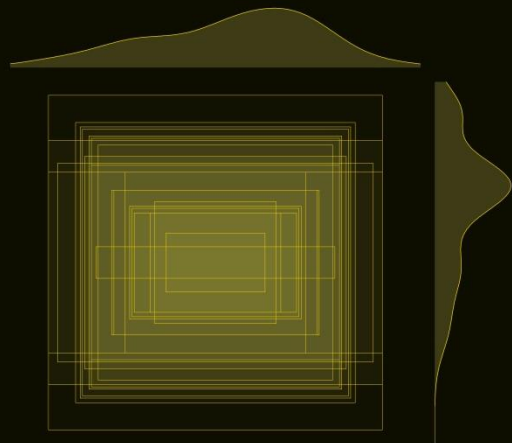
Plot shows the co-occurrences of geoms (gemoetric objects added to a plot) used in all my R scripts. Point size represents the distinct frequency (%) of the geom across all scripts, where **the top 10 most common geoms are highlighted**



Data: My R scripts (except 4 geoms) | Viz: Amit Levinson

## Our collection of board games

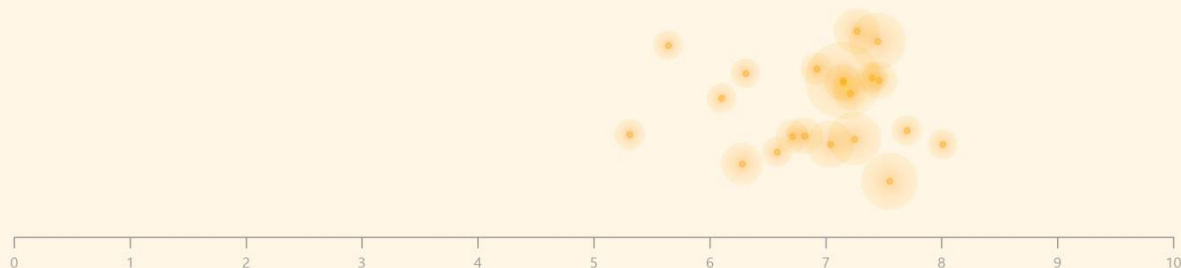
The chart below shows **physical** dimensions of 30 of board games from our collection:  
+ Main chart shows boxes overlapping each other, sharing the same central position.  
+ Density curves scales from 0 to 40 cm are located on the vertical and horizontal margins.



Visualisation: Marcin Stepniak • Data collection: Dominika Stepniak

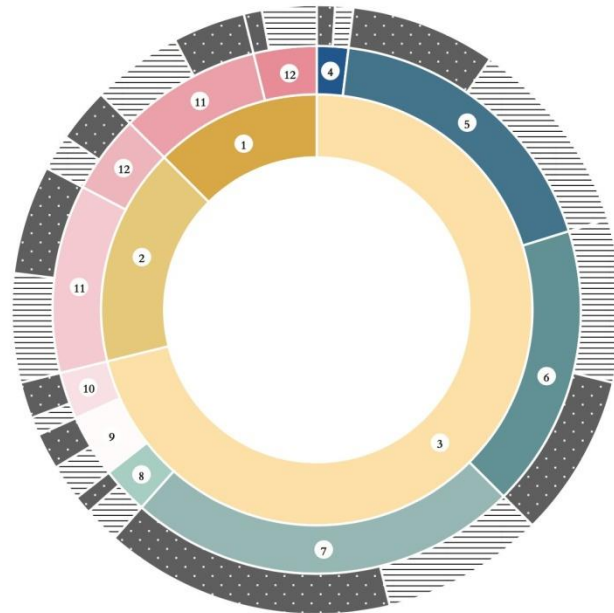
## Distribution of average ratings of board games from our collection

Average ratings according to boardgamegeek.com  
The size of the blurr shows the number of votes



Visualisation: Marcin Stepniak • Data: boardgamegeek.com

# Schön, DASS DU DA BIST.



## Du bist

- 1 verwandt mit Maria
- 2 verwandt mit Manu
- 3 befreundet

## Wir kennen uns von

- 4 Hamburg
- 5 Schiedlberg
- 6 Graz
- 7 Saulgau
- 8 Hagenberg
- 9 München
- 10 Feldbach

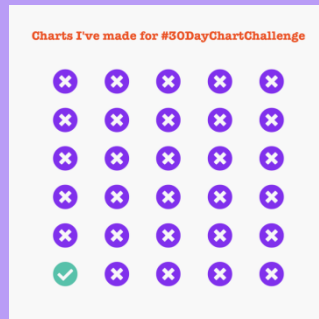
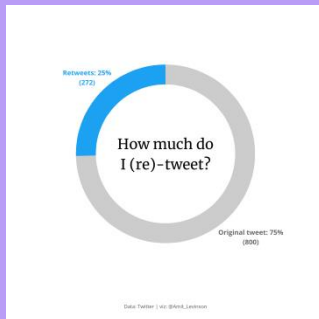
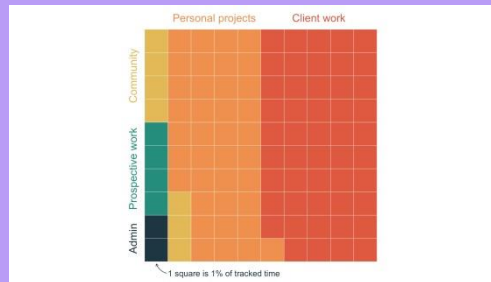
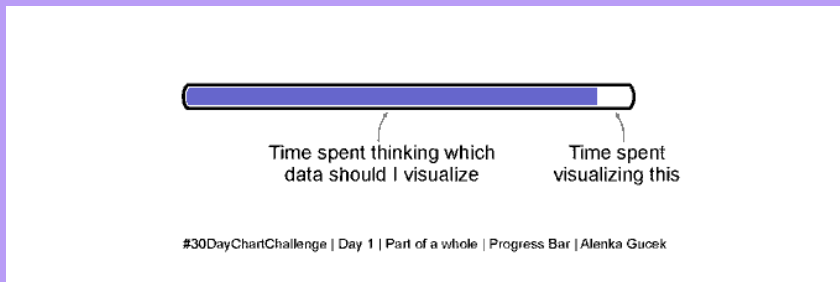
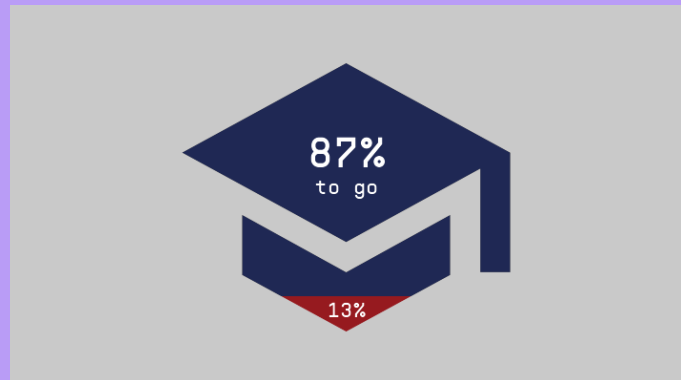
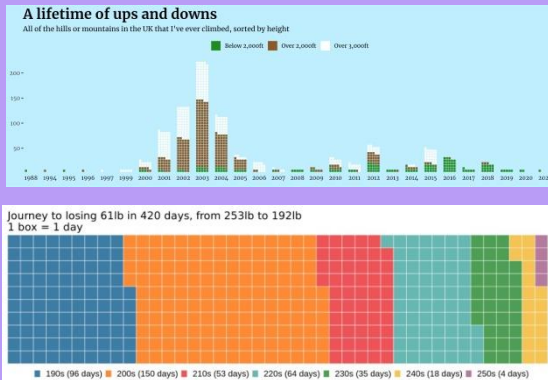
## Die Verwandtschaft ist

- 11 direkt / nah
- 12 verschwägert

## Du bist

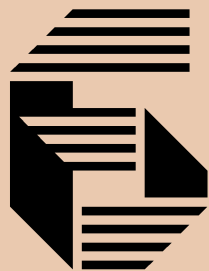
- ♂
- ♀





# GET THE DATA (READY)

- Pick a topic you enjoy
- Build your own data sets
- Find an interesting story
- Pick a data set of other contributions



**GET IT OUT!**

**Participants are engaged to share visualizations on a daily basis.**

---

## **Motivation:**

Daily rhythm helps to maintain engagement.

---

## **Responsibility:**

Crafting visualizations takes time.

Participants might come up with a cool-looking chart without having time to understand the (meta)data and check their story.

## No Data Provided

#SWDchallenge

monthly topic • all tools

#IronViz

yearly theme • Tableau

#IronQuest

monthly theme • Tableau

#30DayMapChallenge

daily theme • all tools

#30DayChartChallenge

daily theme • all tools

## Data Provided

#MakeoverMonday

weekly dataset • Tableau

#TidyTuesday

weekly dataset • R (tidyverse)

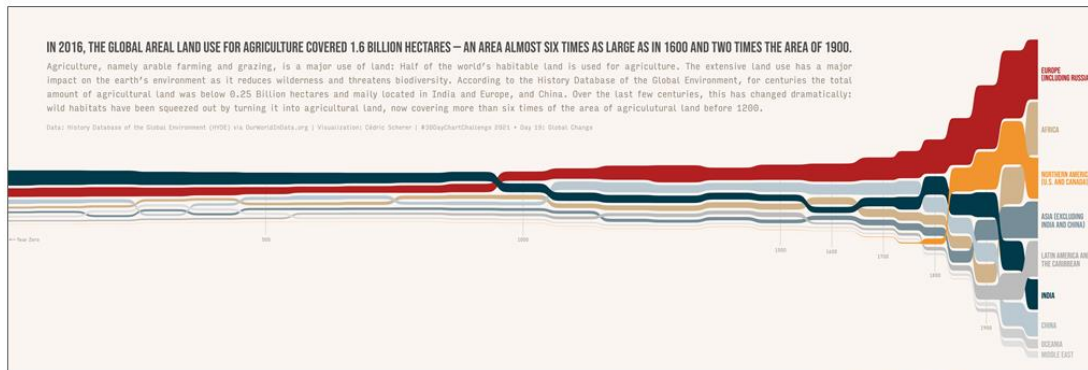
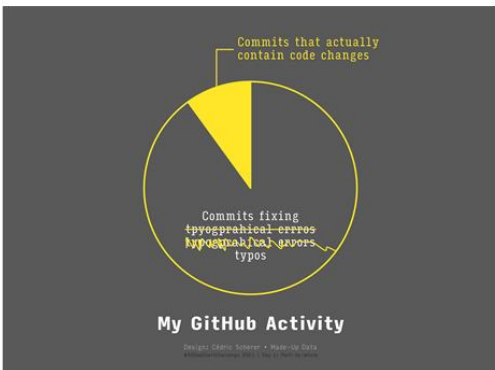
# GET IT OUT!

- Motivation to share a visualization with the community
- Time constraint problematic?
- Target data literacy and ethics?





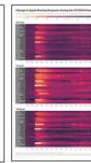
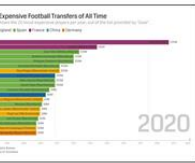
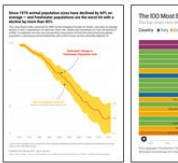
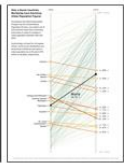
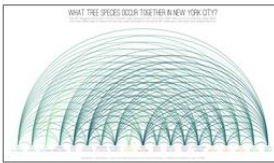
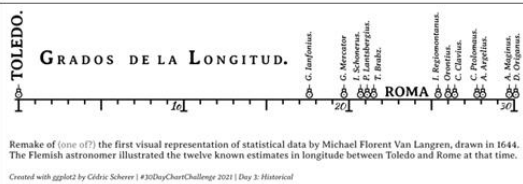
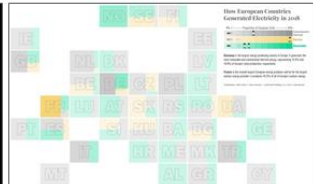
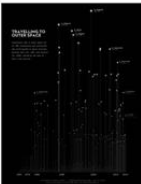
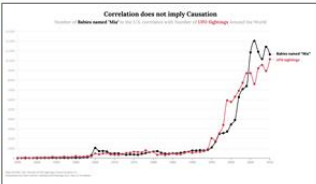
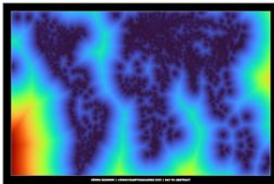
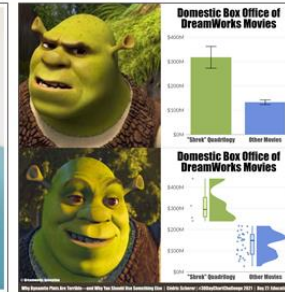
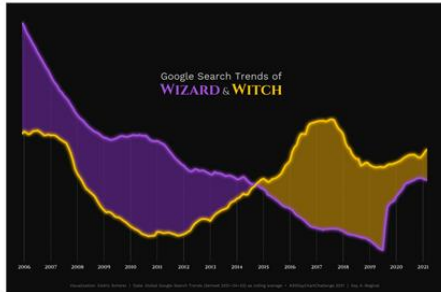
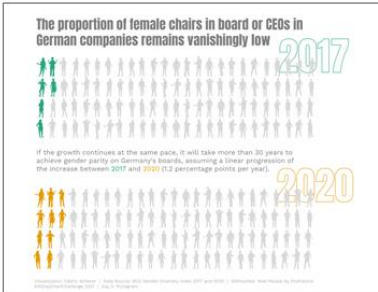
# *PERSONAL RECAP*



Datwrapperr

Flourish

RAWGraphs



# *PERSONAL RECAP*

- *Automate things (or get some help)*
- *Prepare contributions (cheating?)*
- *Use platform to educate and raise awareness (diversity, accessibility)*



# THE VALUES AND CHALLENGES OF DATA(VIZ) CHALLENGES

1

Get out of your comfort zone

2

Get inspired, get creative

3

Get feedback and support

4

Get new friends and connections

5

Get the data (ready)

6

Get it out!

*Thank you!*



@CedScherer  
cedricscherer.com

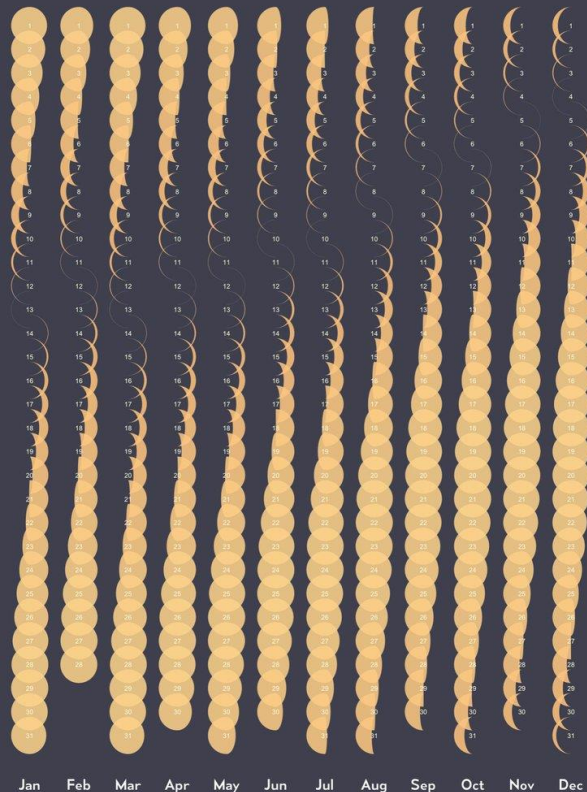
@30daychartchall  
#30DayChartChallenge

# *Appendix*

## More Great Contributions

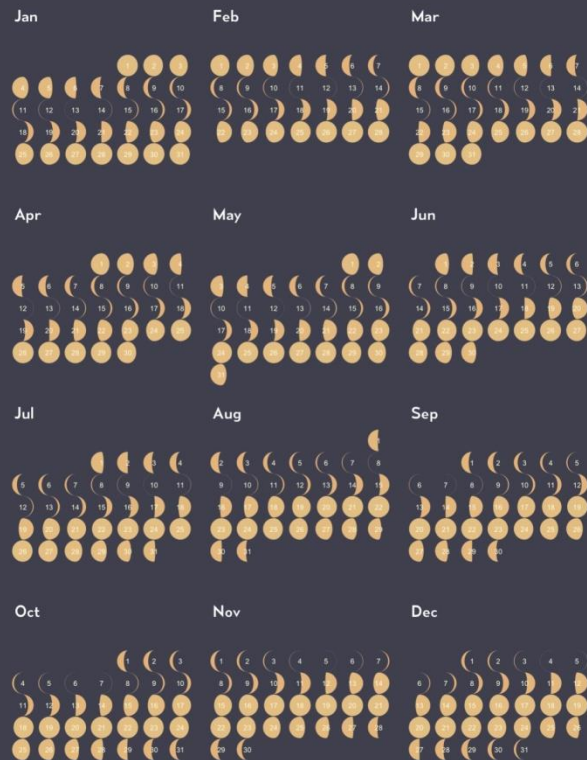
*(sorted by day)*

## Lunar Calendar 2021



#30daychartchallenge  
@emilmalta

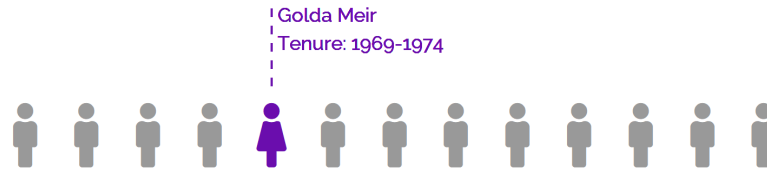
## Lunar Calendar 2021



#30daychartchallenge  
@emilmalta



Israel has experienced only one **female** prime minister

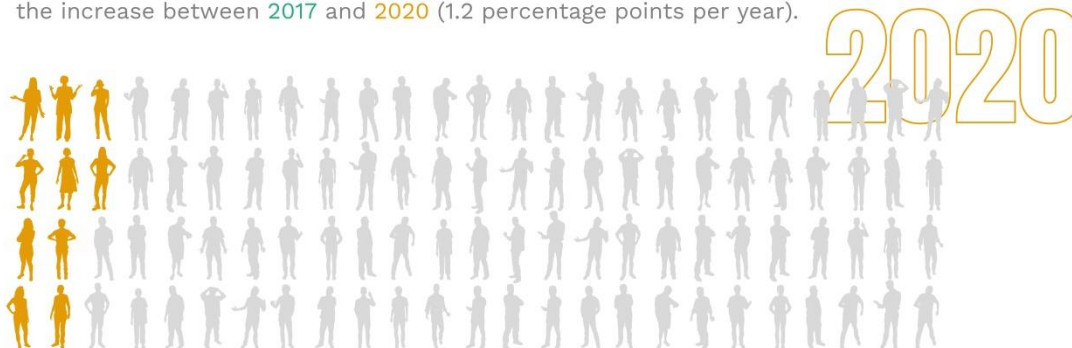


Viz: Amit\_Levinson

## The proportion of female chairs in board or CEOs in German companies remains vanishingly low



If the growth continues at the same pace, it will take more than 30 years to achieve gender parity on Germany's boards, assuming a linear progression of the increase between 2017 and 2020 (1.2 percentage points per year).

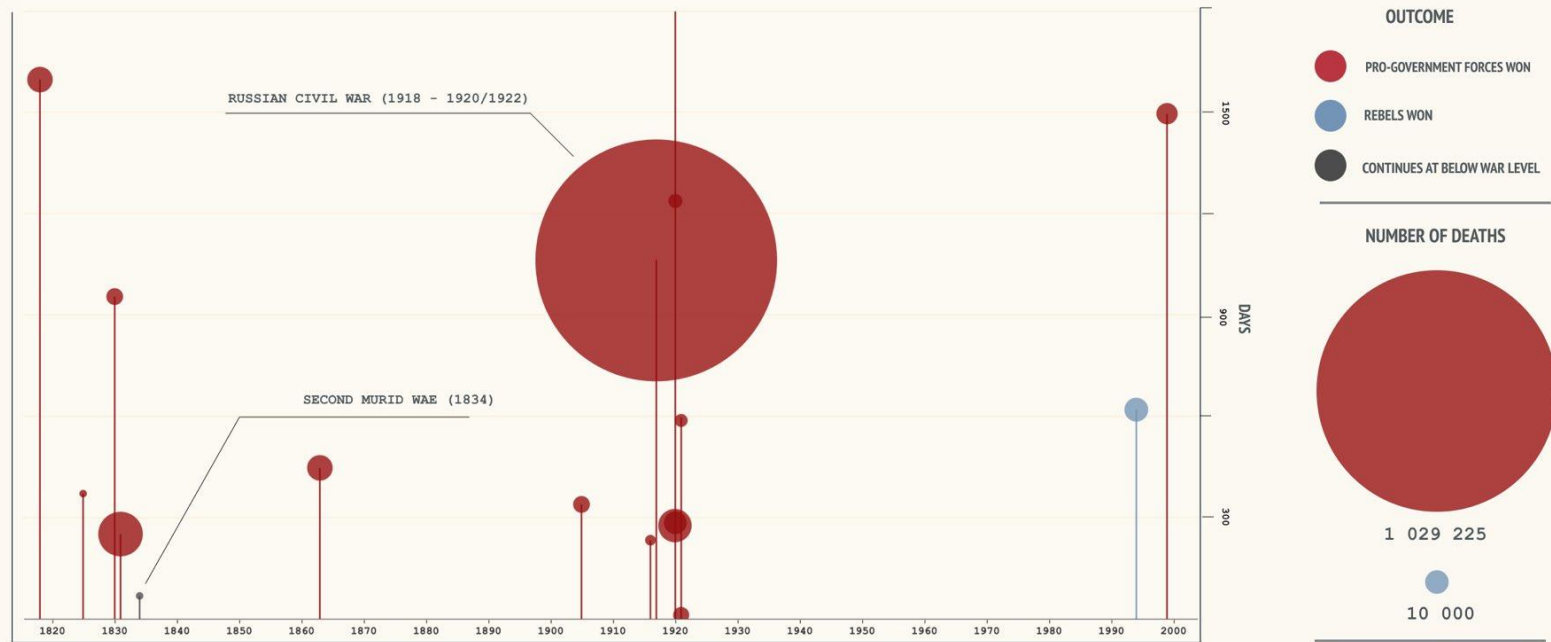


Visualization: Cédric Scherer | Data Source: BCG Gender Diversity Index 2017 and 2020 | Silhouettes: Wee People by ProPublica  
#30DayChartChallenge 2021 | Day 2: Pictogram

# CIVIL WARS AND INTERNAL CONFLICTS IN RUSSIA

*In a civil war the firing line is invisible, it passes through the hearts of men.*

Antoine de Saint-Exupéry



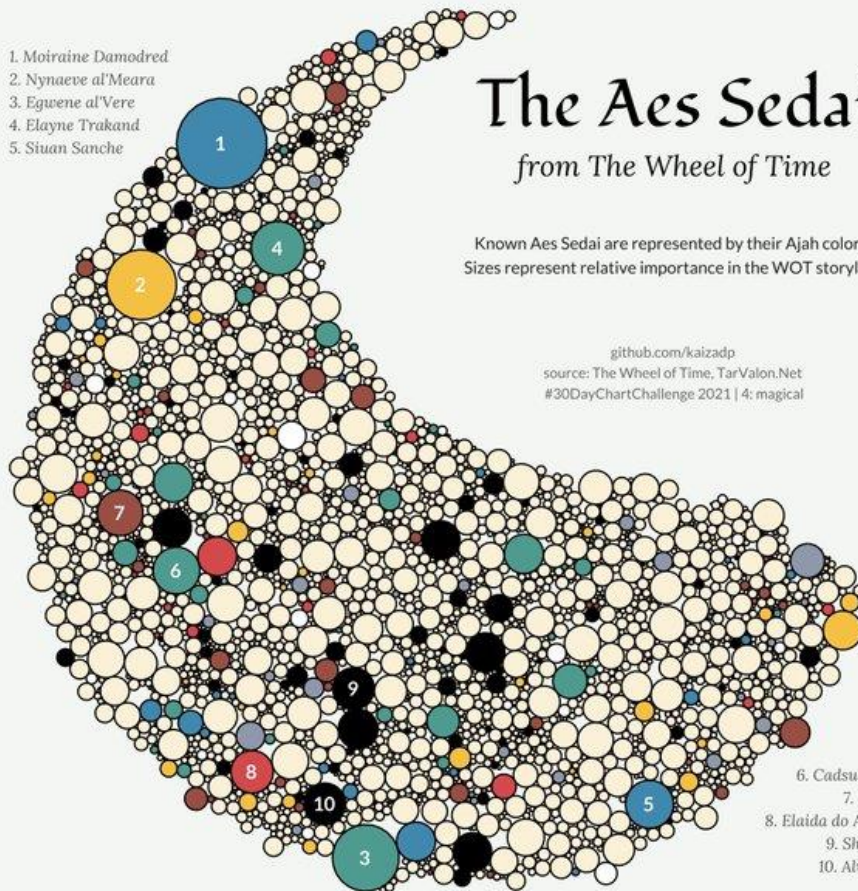
1. Moiraine Damodred
2. Nynaeve al'Meara
3. Egwene al'Vere
4. Elayne Trakand
5. Siuan Sanche

# The Aes Sedai

from The Wheel of Time

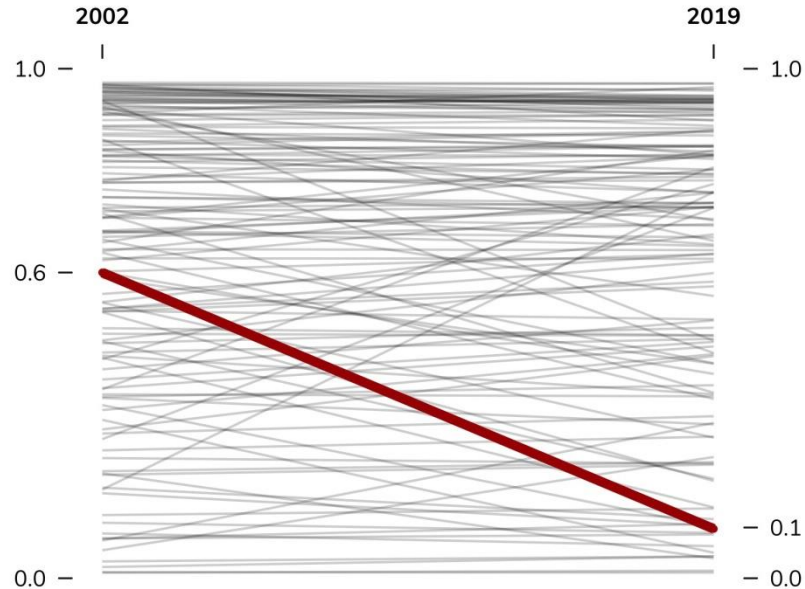
Known Aes Sedai are represented by their Ajah colors.  
Sizes represent relative importance in the WOT storyline.

[github.com/kaizadp](https://github.com/kaizadp)  
source: The Wheel of Time, TarValon.Net  
#30DayChartChallenge 2021 | 4: magical

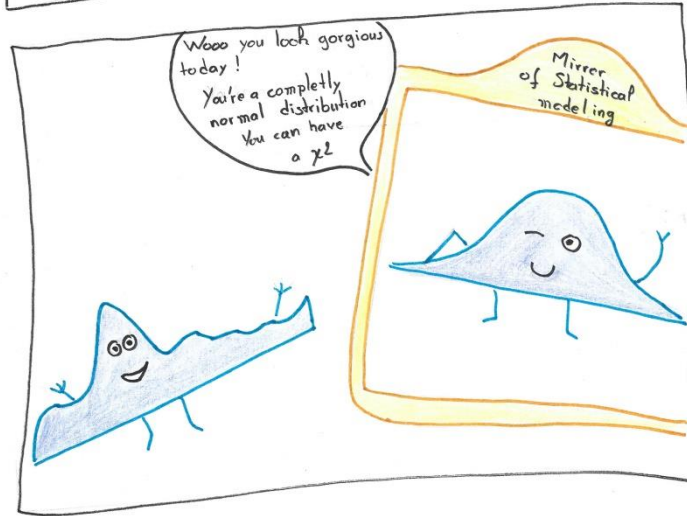
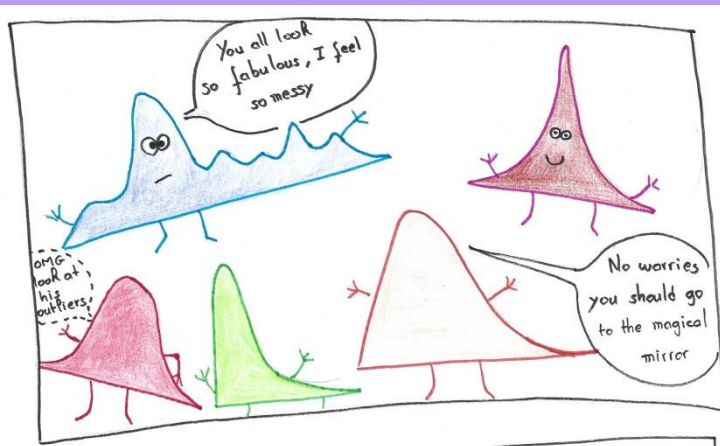


## Academic Freedom in Turkey

Turkey has been ruling by **Justice and Development Party** since 2002. The red slope shows how the academic freedom in Turkey changes 2002 to 2019 according to V-Dem academic freedom index. Grey lines represents the other countries in the world.



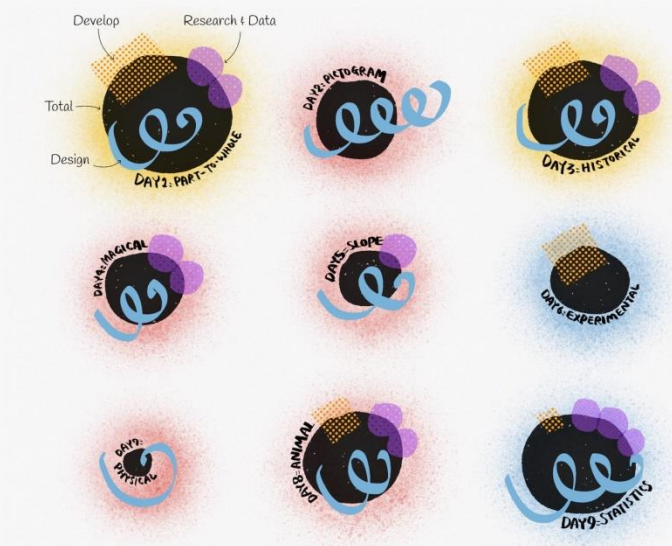
Data from V-Dem  
Visualization by Botan Agin  
#30DayChartChallenge





# A timesheet of my 30-Day Chart Challenge

Primary tools   D3.js   Figma   Tableau



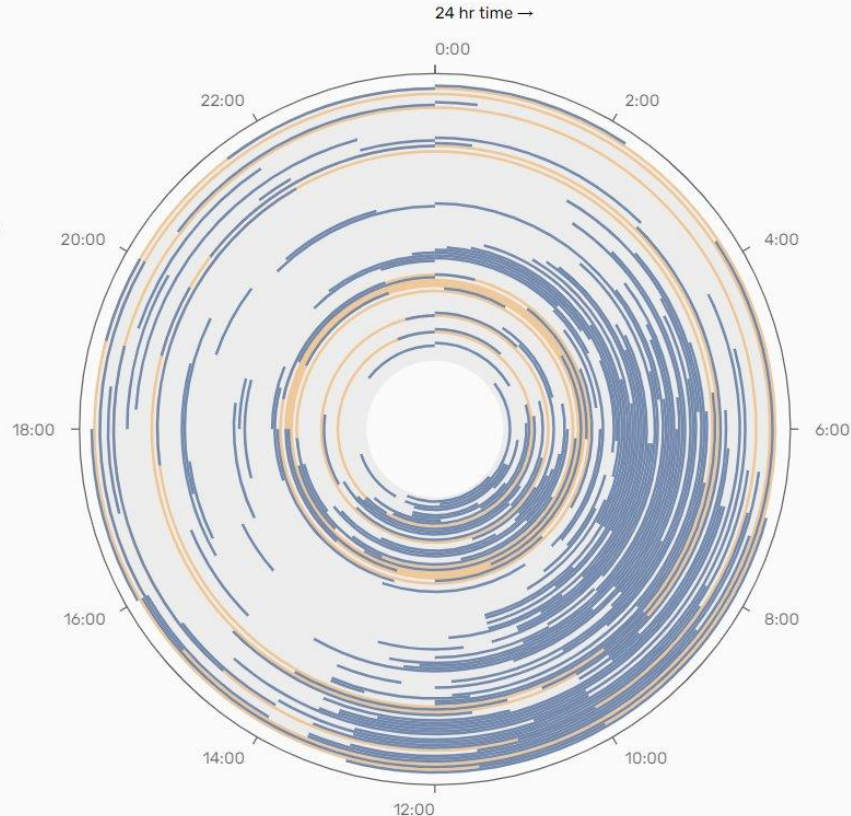
#30DayChartChallenge Day10: Distribution + Abstract

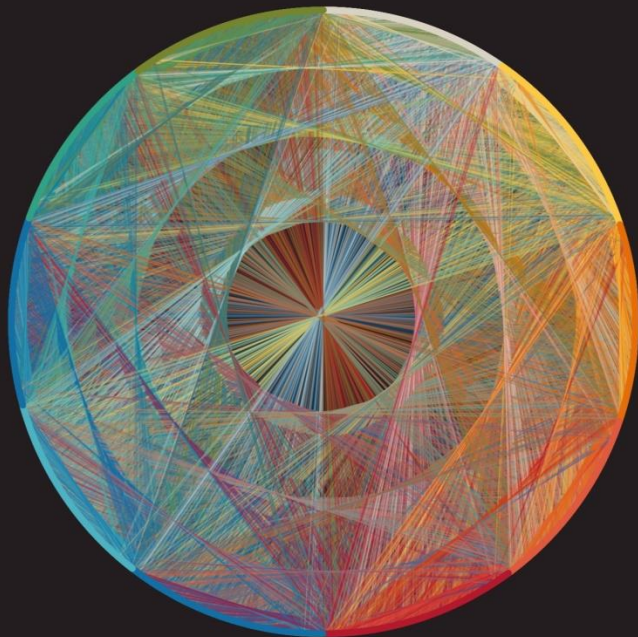
Wendy Shijia @ShijiaWendy 11 April 2021

# Sleep Patterns from Jan 2021 - April 2021

I have been recording my sleep schedule every day in a bullet journal and visualizing that data leads to some interesting patterns.

Although I sleep at strange times, I do get on average 6.84 hours of sleep per day.





$\pi$

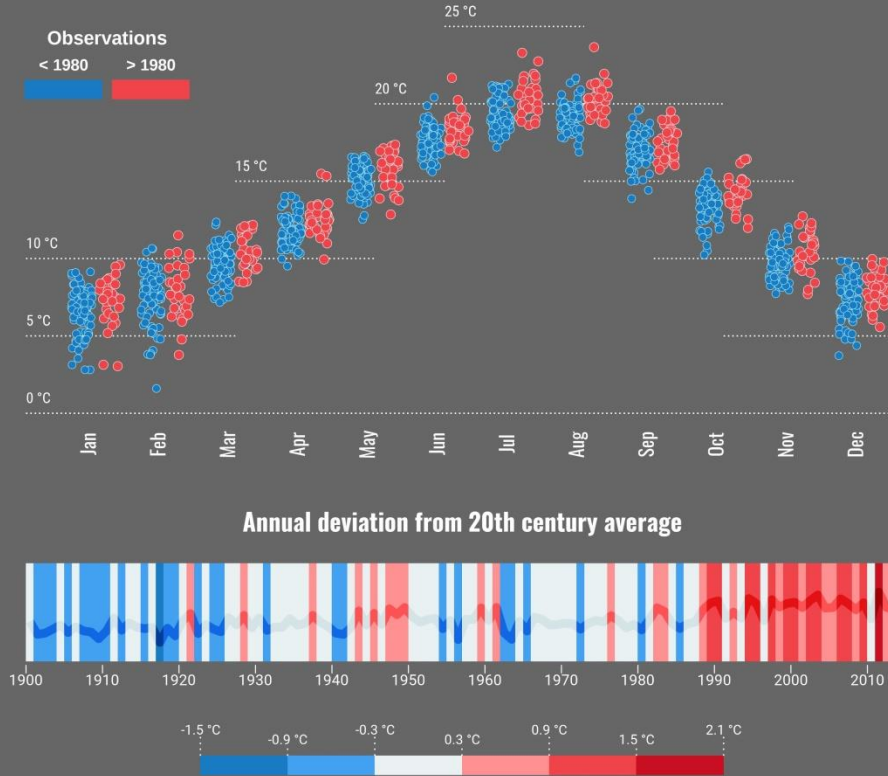
0 1 2 3 4 5 6 7 8 9

#30daychartchallenge  
@emilmalta

Day 11: Circular | @emilmalta

## Temperature evolution in France

The strip chart shows the monthly average before / after 1980.  
The stripes shows the yearly temperature deviation from 20th century average.

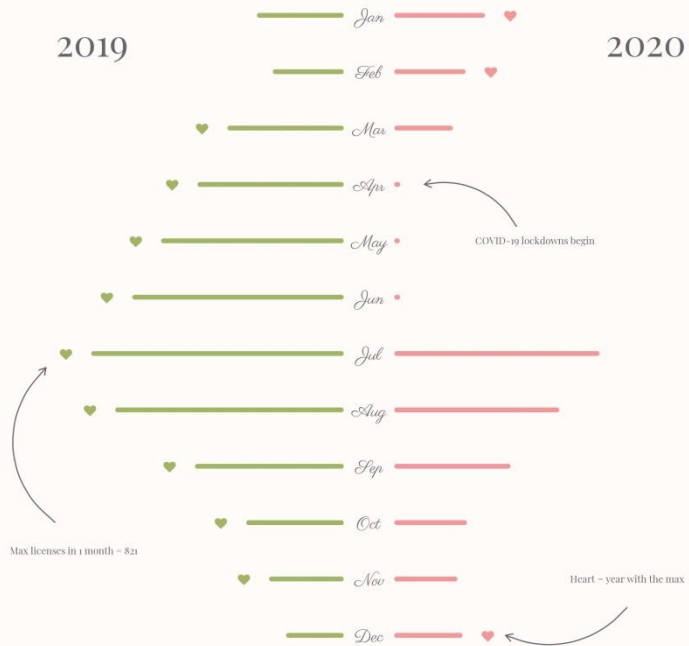


#30DayChartChallenge Day 12 | Viz: Christophe Nicault | Data: Berkeley Earth / Kaggle

Day 12: Strips | @cnicault

# Who's Getting Married?

Total marriage licenses purchased in Ottawa



Viz - @MaiaPelletier | Data - Open Ottawa

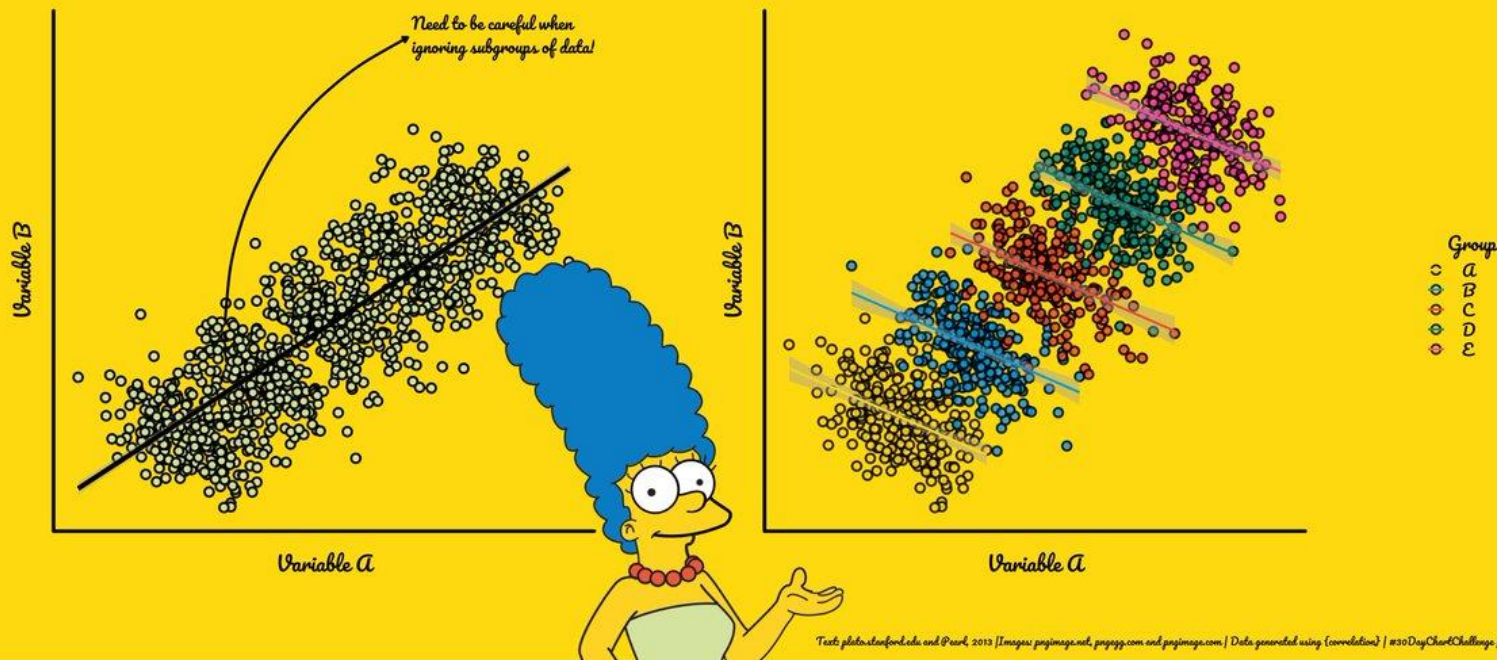




# Simpson's Paradox



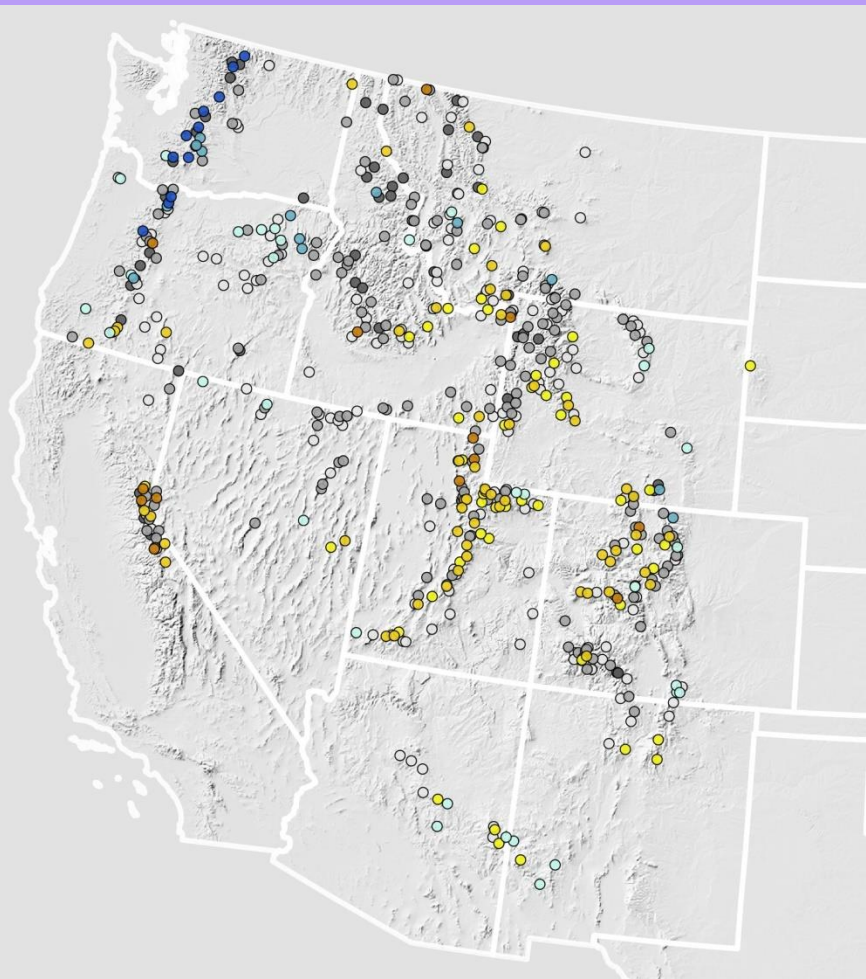
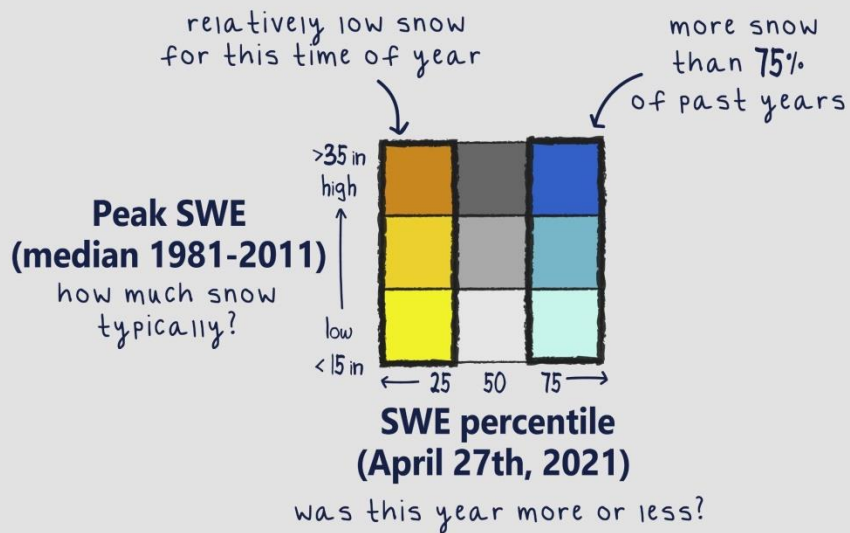
Simpson's Paradox is a statistical phenomenon where an association between two variables in a population emerges, disappears or reverses when the population is divided into subpopulations. For instance, two variables may be positively associated in a population, but be independent or even negatively associated in all subpopulations. Edward H. Simpson first addressed this phenomenon in a technical paper in 1951, but Karl Pearson et al. in 1899 and Udny Yule in 1903, had mentioned a similar effect earlier.



Text: photo.stanford.edu and @ucl, 2013 [Images: piximage.net, pixaggy.com and piximage.com] | Data generated using [correlation] | #30DayChartChallenge | @a\_bagaini

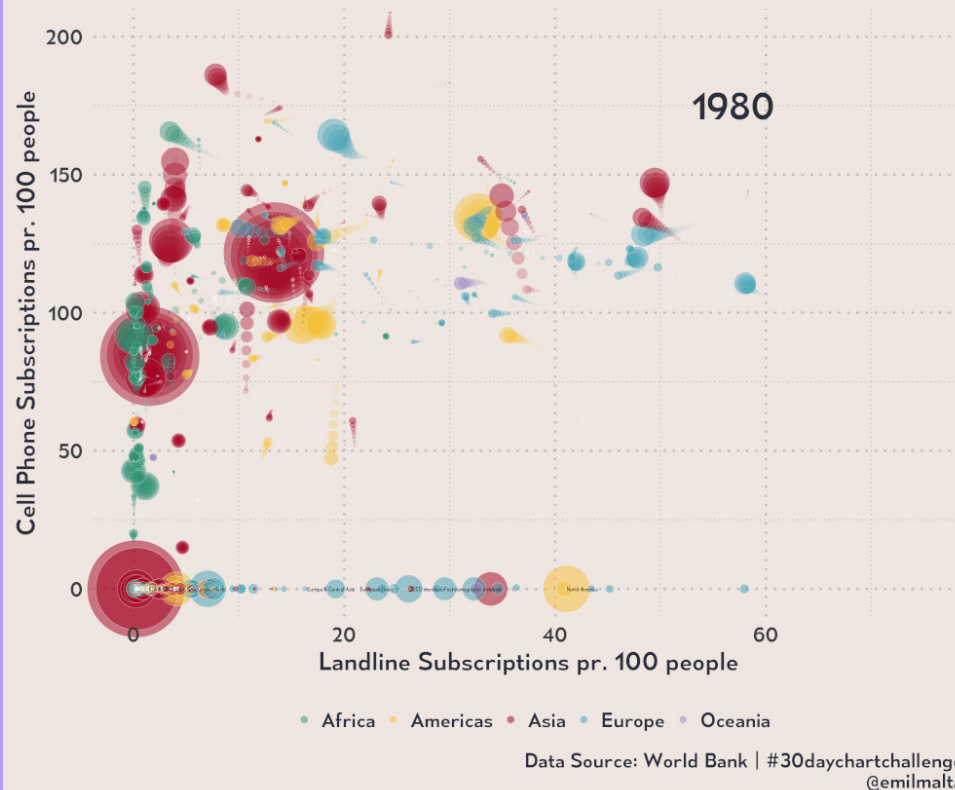


# Are snowy places getting snowier?



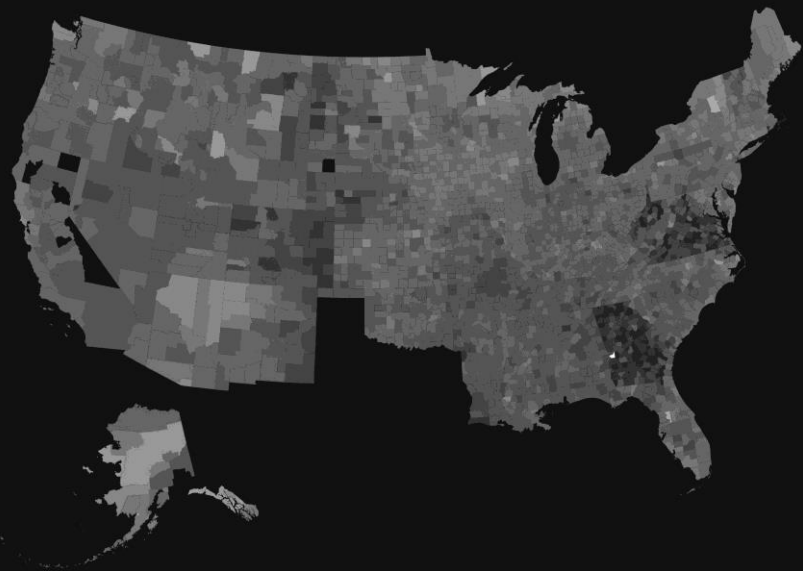
# Rise of Cell Phones

Cell phones are not only more convenient for the end user. They are also much easier to implement in regions with poor infrastructure. Countries with low income never saw the rise of landline phones, but achieved widespread use of cell phones within two decades



## Shining a Light on COVID-19 Vaccination Status

All counties that currently report vaccination status data



% County Population Vaccinated

0% 25% 50% 75% 100%

Source: 2021-04-24 COVID-19 Integrated County View <<https://covid.cdc.gov/covid-data-tracker/#county-view>>

## Shining a Light on COVID-19 Vaccination Status

All counties with  $\geq 50\%$  county population vaccinated.



% County Population Vaccinated

0% 25% 50% 75% 100%

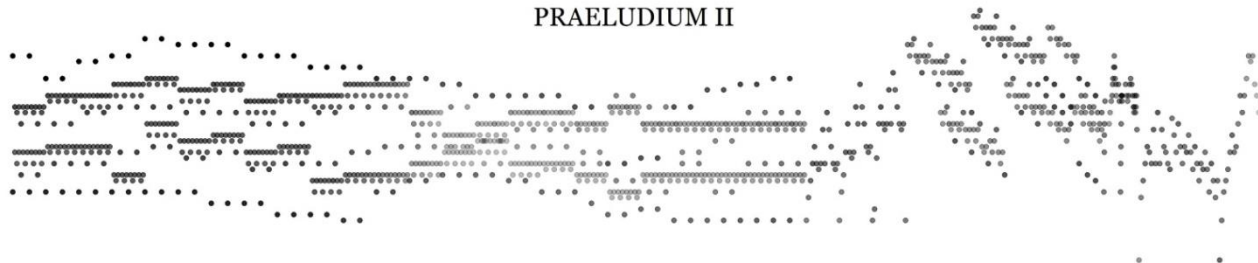
Source: 2021-04-24 COVID-19 Integrated County View <<https://covid.cdc.gov/covid-data-tracker/#county-view>>

*Johann Sebastian Bach.*

BWV 847

~

PRAELUDIUM II



FUGA II



#30DayChartChallenge | Graphic: @carathompson | Source: [www.piano-midi.de](http://www.piano-midi.de)

Day 24: Monochrome | @carathompson